



SESHADRIPURAM EDUCATION TRUST

SESHADRIPURAM INSTITUTE OF COMMERCE & MANAGEMENT

Permanently affiliated to Bengaluru City University/ NAAC accredited "A" Grade
AICTE Approved & ISO 9001:2015 certified

#No. 39 & 40, Girls' School Street, Seshadripuram, Bangalore-560020

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Date – 16th June, 2025

Internal Quality Assurance Cell
Subject –12th External Meeting Notice

With reference to the subject cited above, IQAC External Meeting of Seshadripuram Institute of Commerce and Management, Bengaluru – 560020 is convened on Saturday, 28th June, 2025.

Agenda -

- To read and confirm the proceedings/ ATR of 11th IQAC meeting.
- Updates on the New Programs implementation in 24-25
- Certificate Courses conducted
- Update on IQAC Activities 24-25
 - AQAR submission
 - ISO Certification
 - AAA Audit
 - Stakeholders Feedback collection and Analysis
- Notable events under various forums.
 - Orientation for first years/ Scholarship distribution
 - Induction for BBA and BCA
 - Student Conclave
 - Erudite – 2025 -Multidisciplinary National Conference.
 - Samsrushti – Inter Collegiate Fest
 - College Day /Prize Distribution Day & Graduation Day
 - Sports Events
- Academic updates –
 - Curriculum Enrichment Sessions
 - Industrial Visits
 - Final Years – B. Com/BBA Viva Voce
- Placement updates.
- Plan of Action: Administrative Academic Audit
- Plan of Action – 2025-26
 - New Programs- B. Com (A&F) and BCA (AI &ML)
 - Admissions update
- Any other subject with the permission of the chair.

We request you to make it convenient to attend the meeting.

Date – 28th June, 2025

Saturday at 1.00 PM


Assoc. Prof. Bhuvaneshwari R S


Prof. Vidya Shivannavar

IQAC COORDINATOR

PRINCIPAL
Seshadripuram Institute of
Commerce & Management
39 & 40, Girls' School Street,
Seshadripuram, Bengaluru-20.



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Internal Quality Assurance Cell
12th External Meeting - Minutes of the Meeting

12th IQAC External Meeting was convened on Saturday, the 28th June, 2025 at 1.00 PM at SICM Campus, in A V Room. The Proceedings of the previous meeting were read along with the Action Taken Report. Upon the approval sought by the members further matters were discussed in the order of agenda.

Resolutions -

1. Confirmation of Previous Meeting Proceedings

The proceedings and Action Taken Report (ATR) of the **11th IQAC Meeting** were read and unanimously approved by all members present.

2. New Programs Implementation – AY 2024-25

IQAC Coordinator **Assoc. Prof. Bhuvaneshwari R S** presented updates on the newly introduced academic programs:

- **B. Com in Business Data Analytics (BDA)**
- **Bachelor of Computer Applications (BCA)**

Both programs commenced successfully at the **newly established extended campus**, with experienced faculty heads leading each stream.

3. Curriculum Enrichment/ MOOC courses and Certification Initiatives

- A total of **14 certificate courses** were offered to students. The coordinator shared detailed insights from the **feedback analysis** conducted post-completion.
- Additionally, a report on **MOOC-based training** via **IIT Mumbai's Spoken Tutorial platform** was presented, highlighting the participation of over 850 students.

4. Academic and Co-curricular Enrichment

- Updates were shared on **industrial visits** arranged across departments to bridge theory and industry practices.
- A summary of the **Erudite National Conference – 2025** was presented, showcasing multidisciplinary academic engagement.
- Student conference from IKS information was also shared.

5. IQAC Activity Updates for 2024-25

The following initiatives were reported under IQAC quality measures:

- **AQAR Submission** for AY 2023–24 completed
- **ISO Certification** process successfully completed
- **Academic and Administrative Audit (AAA)** underway
- **Stakeholder Feedback** from students, faculty, alumni, and employers was collected and analysed for improvement insights

6. Academic Activity Updates

- Several **Curriculum Enrichment Sessions** and expert lectures were conducted.
- **Final Year Viva Voce** for **B. Com and BBA** students was conducted in May 2025 to assess internship outcomes and presentation skills. Faculty feedback indicated improved student articulation and industry readiness.

7. Suggestions by Alumni Representatives –

B N Thejas, Alumnus student and Makkam Dinesh Industry expert

The alumni representatives present in the meeting shared valuable suggestions to further strengthen academic and employability initiatives:

- **Integration of AI Tools**
Recommended embedding **AI tools and technologies** into curriculum delivery to align students with the evolving digital landscape.
- **Techno-functional Curriculum for BBA**
Alumni emphasized domain-specific knowledge through:
 - SQL
 - System Interface
 - Supply Chain

- Certified courses tailored for **product-based companies** (e.g., modelled on NRTI – Vadodara approach)
- **Ethical and Critical Thinking**
Suggested enhancing **ethical decision-making** and **critical reasoning** in class discussions and assessments.
- **Fostering Innovation**
Encouraged practices that promote **innovative thinking**, such as idea generation, creative assignments, and reading-based learning.
- **Placement Preparedness**
Recommended focused training sessions on:
 - Understanding **Job Descriptions (JDs)**
 - Industry-specific terminology
 - Process awareness leading to **offer letter acquisition**

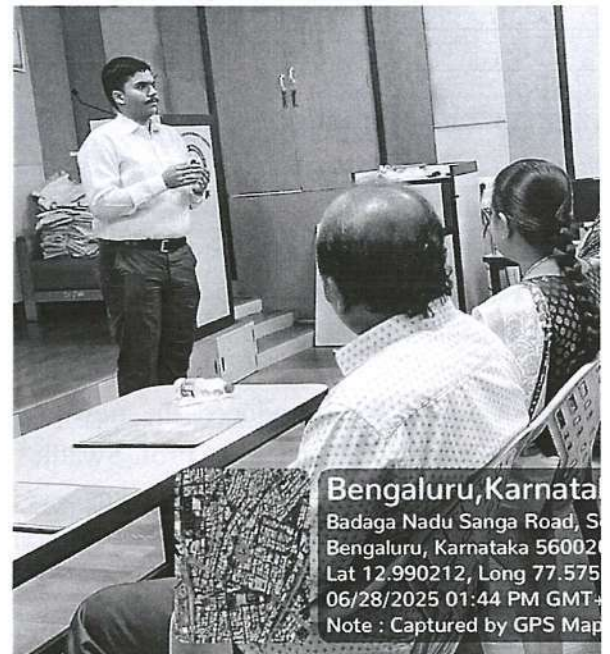
8. Additional Alumni Input:

Another alumni member and industry expert, **Mr. Vinay M H**, shared valuable insights via email regarding the suggestions about the **new courses on Introducing Generative AI Awareness and Skill Training**. His suggestions have been duly noted and the email has been **enclosed with the meeting records** for further review and consideration during curriculum planning.

The IQAC Coordinator introduced the newly inducted members for the upcoming academic year. Assoc. Prof. Suresh R. B. and Asst. Prof. Swathi N. were officially welcomed into the core IQAC team. Additionally, Assoc. Prof. B. S. Ravishankar was formally appointed as the Program Head for the newly launched B. Com (Accounting & Finance) program, and the appointment letter was handed over during the meeting.

The meeting concluded with appreciation for the active participation of alumni and external members. Their suggestions will be reviewed for implementation in the Plan of Action for 2025-26.





Bae

Assoc. Prof Bhuvaneshwari R S

IQAC COORDINATOR

Vidya

Prof Vidya Shivannavar

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iqac sicm <iqac@sicm.edu.in>

Suggestions and Inputs for IQAC Meeting – June 28, 2025

6 messages

Vinay M H <vinay_mh@outlook.com>

27 June 2025 at 16:07

To: iqac@sicm.edu.in

Dear IQAC Council,

I hope you are all doing well.

Firstly, I would like to express my sincere apologies for not being able to attend the IQAC meeting scheduled for June 28, 2025 (Saturday). Owing to the short notice and prior personal commitments, I regret my inability to join in person.

That said, I continue to remain committed to contributing meaningfully to the council. I truly appreciate the efforts of **Seshadripuram Institute of Commerce and Management (SICM)** in actively implementing past IQAC recommendations — including the **Power BI Certification** and **Digital Marketing Internship**, which are highly relevant to today's industry demands.

Suggestion for upcoming IQAC Meeting : Introducing Generative AI Awareness and Skill Training

As an industry representative, I strongly recommend introducing **awareness and skill-based training in Generative AI tools** like **Google Gemini**, **ChatGPT**, and other AI assistants. These technologies are no longer niche — they are quickly becoming foundational across domains like finance, marketing, operations, HR, and even content creation.

Why Generative AI Skills Are Crucial for Students:

- **According to TeamLease Digital's report (2024)**, nearly **69% of companies** in India are actively seeking candidates with AI/ML exposure, particularly in **prompt engineering and AI tool fluency**.
- **NASSCOM's Talent Report 2024** notes that job applicants with **GenAI knowledge have a 30–40% higher chance of selection**, especially in data-centric and client-facing roles.
- Entry-level roles now increasingly test for **basic AI literacy** (e.g., writing prompts, generating reports, or summarizing data using tools like ChatGPT).

With the job market rapidly evolving, it is essential that our students are **not just academically sound but also industry-ready**.

I kindly request the council to consider sharing the following recommended free resources with students, enabling them to upskill in the area of Generative AI.

Additionally, I suggest that faculty members may consider assigning a task where students can submit a brief presentation or report on:

- **The new GenAI skill or tool they have learned**, and
- **Its practical application in their academic journey** (e.g., preparing Viva reports, project summaries, content generation, etc.)

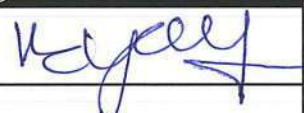
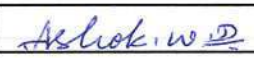
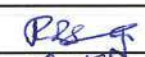
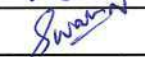
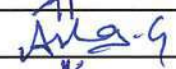
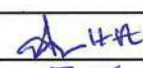
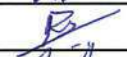
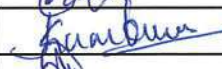
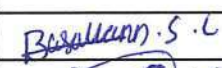
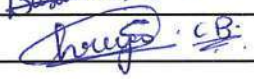
This not only fosters active learning but also encourages students to explore how these emerging technologies can enhance their productivity and academic output in meaningful ways.

Here are **freely available YouTube resources** and learning portals for students to explore and start building basic GenAI proficiency:

YouTube – Beginner Friendly Videos:

1. ChatGPT Tutorial for Beginners (by Simplilearn)
2. ChatGPT Prompt Engineering Guide (by AI Explained)
3. How to Use Google Gemini (by Tech Insider)
4. Top 10 AI Tools Students Should Know (by ProductHunt AI)

Free Platforms for Learning GenAI Tools:

External IQAC Members List - 28/6/25			Signature
1	Prof. Vidya Shivannanavar	Principal, IQAC Chairperson	
2	Prof. K P Narasimha Murthy	G C, Management Representative	
3	Sri. W D Ashok	Management Representative	
4	Assoc. Prof. Bhuvaneshwari R S	IQAC Coordinator	
5	Assoc. Prof. Suresh R B	Assoc Prof in Commerce, Member IQAC	
6	Asst. Prof Swathi N	Asst Prof in Commerce, Member IQAC	
7	Asst. Prof R Manjushree	Asst Prof in Commerce, Member IQAC	
8	Assoc. Prof. Dilip Kumar Yadav	Head, Department of Hindi, IQAC Member	
9	Assoc. Prof. Punitha G	Head, Department of Commerce, IQAC Member <i>& management</i>	
10	Prof.Asha G	Head, Department of Kannada, IQAC Member	
11	Dr. Kavitha B	Head, Department of Sanskrit, IQAC Member	
12	Asst Prof. Roopa R	Head, Department of Computer Application, IQAC Member	
13	Capt. Chikka Rangaswamy R	PED, IQAC Member	
14	Assoc. Prof. Pramod A V	Program Head, BDA	
15	Assoc. Prof. Amar H A	Program Head, BBA	
16	Assoc. Ravishankar B S	Program Head, Accounts and Finance	
17	Sri Ravi Kumar M	Librarian, IQAC Member	
18	Smt. Kumkum Kadam	OS, Senior AO	
19	Akhila Devi S	Alumni Representative	
20	Sri.Vinay M H	Alumni & Industrial Representative	
21	Sri Makam Dinesh Kumar	Recruitment Consultant and Industry Representative	
22	Sri. Bharath Jatangi	Entrepreneur & Alumni Representative	
23	Miss Nidhi Kulkarni	Entrepreneur & Alumni Representative	
24	Sri Abhishek V	System Engineer & Alumni Representative	
25	B N Thejas	Alumni Representative	
26	Abhishek Sriram	Student Council, President	
27	Prajwal S	Student Council ,Vice President	
28	Jyothi S	Student Council, Secretary	
29	Basavanna S L	Student Representative (NCC)	
30	Shreya C B	Student Representative	
31	Rakshitha R	Student Representative	