



SESHADRIPURAM INSTITUTE OF COMMERCE AND MANAGEMENT

Permanently Affiliated to Bengaluru City University | NAAC Accredited 'A' Grade AICTE Approved | ISO 9001 : 2015 Certified

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Best Practice - 1

Title of the Practice:

MOOC Courses in Collaboration with IIT Mumbai Spoken Tutorial

Objectives of the Practice:

- To enhance students' knowledge and skill base by offering industryrelevant add-on courses.
- To promote self-learning and digital literacy through Massive Open Online Courses (MOOCs).
- To ensure students gain certifications from reputed institutions to increase employability.

Context:

With the growing demand for digital skills and employability-focused education, it has become imperative to expose students to courses that provide hands-on experience in various tools and applications. IIT Mumbai, through its Spoken Tutorial platform, offers high-quality MOOCs in a wide range of subjects. By partnering with them, the college has successfully implemented value-added courses for students across streams. This initiative has strengthened academic learning while equipping students with practical knowledge required in the global job market.

The Practice:

The institution, in association with IIT Mumbai, conducted a series of MOOC courses across different semesters and programs. In the first semester, 273 B. Com (English) students were trained in Inkscape, 60 BCA students completed HTML, and 27 B. Com BDA students successfully underwent training in LaTeX. Additionally, Basic Computers was introduced to 235 students of BBA and B. Com, while GIMP was completed by 241 students of BBA and B.Com. In the second semester, Front Accounting 2.4.7 was completed by 189 students of BBA and B. Com, HTML was attended by 27 B. Com BDA students, and CSS (Cascading

Style Sheets) was successfully taken up by 58 BCA students. Moving to the fourth semester, advanced courses were introduced where 113 BBA and B. Com students completed GIT (Global Information Tracker) and 187 students of BBA and B. Com completed LaTeX.

Through this structured implementation, students from varied disciplines were exposed to open-source software, programming, and accounting tools that enhanced their technical competencies and employability skills.

Evidence of Success:

- Students across B. Com, BBA, and BCA programs successfully completed MOOC certifications from IIT Mumbai.
- Students gained hands-on skills in design, accounting, programming, and digital tools, which they applied in internships, academic projects, and presentations.
- Certificates from IIT Mumbai served as an additional qualification in their academic portfolio, enhancing employability prospects.

Problems Encountered and Resources Required:

- Some students faced difficulties in accessing the online tutorials due to limited internet bandwidth.
- Balancing MOOCs alongside the core curriculum required follow-up with the students.
- Continuous supervision was essential to ensure students completed the certification within the prescribed duration.

Conclusion:

This practice has emerged as a benchmark initiative of the institution, reflecting its commitment to providing students with skills beyond the curriculum. The collaboration with IIT Mumbai has not only enriched students' learning experiences but has also significantly improved their employability and confidence in digital learning platforms.

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Best Practice - 2

Title of the Practice:

Best Library User Award for Staff and Students

Objectives of the Practice:

- To encourage optimal usage of library resources among staff and students.
- To promote a culture of reading, research, and self-learning beyond classroom teaching.
- To recognize and appreciate consistent and active library users.

Context:

In the digital era, when reading habits and the use of library resources are gradually declining, it is essential to create awareness and cultivate interest in using library facilities. To address this, the institution has introduced the Best Library User Award, which acknowledges and rewards the most consistent and dedicated users of the library among both staff and students. This initiative not only motivates the users to make effective use of available resources but also serves as an inspiration to others to enhance their academic engagement.

The Practice:

The library systematically tracks the borrowing, referencing, and usage patterns of both students and faculty members. The Best Library User Award is given based on criteria such as frequency of visits, maximum utilization of books and journals, punctuality in returning books, and participation in library activities. Separate awards are conferred to staff and students to ensure fair recognition across categories at the Annual Day Celebrations of the College, ensuring the awardees are acknowledged in front of peers, which further boosts their enthusiasm.

Evidence of Success:

- A steady increase in the number of students and staff utilizing library resources has been observed.
- Awardees have expressed that this recognition boosted their confidence and encouraged them to continue their reading habits.
- Other students and staff are motivated to increase their library usage, leading to healthy academic competition.

Problems Encountered and Resources Required:

- Continuous tracking of borrowing and usage requires dedicated library staff time and proper software support.
- Initially, only a limited number of students actively competed; motivating all students to participate was a challenge.
- While physical book usage increased significantly, encouraging equal use of e-resources required more awareness sessions.

Conclusion:

The Best Library User Award has proven to be a simple yet highly effective practice in instilling a love for reading and research. By recognizing staff and students who maximize library usage, the institution has successfully fostered a strong academic culture and set a model practice for promoting lifelong learning.

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