



Seshadripuram Educational Trust

SESHADRIPURAM INSTITUTE OF COMMERCE AND MANAGEMENT

Permanently Affiliated to Bengaluru City University | NAAC Accredited 'A' Grade

AICTE Approved | ISO 9001 : 2015 Certified

No. 39 & 40, Girls' School Street, Seshadripuram, Bengaluru - 560 020 Ph : 080-22955382, Fax : 080-23462472

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Best Practice – 1

Title of the Practice -

Student Conferences on Cross-Cutting Issues

Objectives of the Practice

- To create awareness of social, ethical, cultural and gender-related issues while promoting human values, equality, inclusiveness and responsible citizenship through experiential learning.
- To develop research, critical thinking, academic writing and presentation skills.

Context

The institution believes that learning should extend beyond the curriculum and sensitise students to important societal concerns. Hence, the college plans and organises Student Conferences through various forums, with themes aligned to their respective objectives and relevant cross-cutting issues.

The Practice

At the beginning of each academic year, Student Conferences are included in the institutional Plan of Action and organised by various forums at the intercollegiate level on socially relevant themes. In 2024–25, the IKS Forum organised a conference on “Principles of Dr. B R Ambedkar, Jagajyothi Basavanna, Mahatma Gandhi and Swami Vivekananda,” with student papers published with an ISBN. In 2025–26, the Student Council, Parikrama and PoSH Cell organised a conference on “Gender Equality and Gender Socialization,” featuring expert sessions and 65 paper presentations across PUC, UG and PG tracks, with Best Paper Awards.

Evidence of Success

The conferences enhanced students’ research, critical thinking and presentation skills, with 65 paper presentations, ISBN publications and Best Paper Awards demonstrating their success.

Problems Encountered and Resources Required

- Sustaining student participation while balancing conference preparation with regular academic commitments remains a challenge.
- Managing time effectively when a large number of papers are received for presentation.

Conclusion

Student Conferences organised through various institutional forums provide a structured platform to integrate academic learning with social awareness and value education. The practice promotes research orientation, social responsibility and holistic student development.

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Best Practice – 2

Title of the Practice:

SET Founder's Cup – Promoting Sports Excellence through Intercollegiate Competitions

Objectives of the Practice:

- To promote sportsmanship, physical fitness, discipline and competitive spirit among students.
- To provide an intercollegiate platform for students to showcase their sporting talent and encourage participation in diverse sports.

Context:

Sports play an important role in the holistic development of students by fostering discipline, teamwork, perseverance and leadership. To encourage sporting talent and commemorate the vision of the founders of Seshadripuram Educational Trust (SET), the college has been organising intercollegiate sports competitions under the banner SET Founder's Cup for over a decade.

The Practice:

The Department of Physical Education and Sports incorporates the SET Founder's Cup into its annual Plan of Action and organises intercollegiate competitions in Archery, Badminton Rifle Shooting, Powerlifting and other sports. Students from various colleges are provided an opportunity to participate, compete and demonstrate their sporting abilities. The competitions are conducted systematically with appropriate rules, officials and recognition for winners.

Evidence of Success:

- Sustained intercollegiate participation for over a decade, fostering a strong sporting culture.
- Identification and nurturing of student sporting talent through competitive exposure.
- Motivates students to progress towards State, National and International-level competitions.

Problems Encountered and Resources Required:

- Coordinating participants from different institutions and conducting multiple sporting events within the scheduled time is a challenge.
- The competitions require specialised equipment, suitable venues, qualified officials and adequate logistical support.

Conclusion:

The SET Founder's Cup serves as a sustained institutional initiative that honours the legacy of the Trust's founders while providing students with opportunities to develop sporting excellence, discipline, confidence and competitive spirit through intercollegiate participation.

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