

Bi-Annual

Newsletter

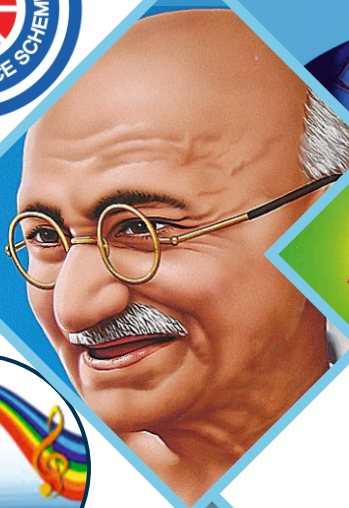
SAMVARDHANA

Leading the way

Volume - 1

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Edition - 5



SESHADRIPURAM INSTITUTE OF COMMERCE & MANAGEMENT

NAAC Accredited 'B' Grade

(Affiliated to Bengaluru City University)

In Seshadripuram Institute of Commerce and Management, we offer versatile student welfare programs to enhance the capabilities of the student for their future endurance. In view of this, our college provides student development programs like Purvi (cultural and performing arts), Ankura (Women Empowerment Cell), NSS and YRC (National Service Scheme and Youth Red Cross) Eco-Mitra (Nature club) Parinathi (Gandhi and Vivekananda Study Centre) and Ambedkar study centre (Minority and Equal opportunity cell). Casing the activities of each committee is been embibed in our Community Engagement Newsletter

Editorial Members :

Prof. Vidya Shivannavar	Principal
Assoc. Prof. Bhuvaneshwari R. S.	HOD, Department of English
Asst. Prof. Asha S.	Department of Commerce and Management
Asst. Prof. R. Manjushree	Department of Commerce and Management

Principal's Message

Education plays an important role in enabling the student to face a real life situation with adequate knowledge. We are making the best effort to give quality education along with other curricular activities to develop and encourage the skills inherited in students and also in haul the service nature to the society. Samvardhana provides as deftly accessible medium and platform for publicizing news and enlighten on Cultural activities, NSS and YRC, Nature club and other student welfare programs, which also highlights our student's potential participation in events and to enclave the cult of societal needs.

I congratulate the Editors and the supportive crew for their efforts in building edition 4 of Community Engagement Newsletter SAMVARDHANA and my support will always be with the team in all the needs and requirements of the students welfare.



Prof. Vidya Shivannavar
Principal

Editorial's Speak:

To start, we are grateful for the opportunity to persist in engaging a role where we can co-ordinate with different student welfare programs. This Community Engagement Newsletter edition 4 of SICM, Samvardhana is a milestone that marks our growth, unfolds our imaginations, and enhances our thoughts and aspirations. It unleashes a wide creativity. The piece of work of Samvardhana Creation was a great challenge to us as editors; this task would not be successful without the support and encouragement extended by our beloved Principal Prof.Vidya Shivannavar, our sincere heartfelt thanks for her encouragement. And we also extend our sincere gratitude to all the forum Convenors and Co-convenors for extending their support in completion of newsletter.



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PURVI

Forum for Performing Arts

INTER COLLEGIATE FEST



On 16th July 2022, student council of our college organised Inter Collegiate Fest - Samsrushti'22. The Fest hosted various competitions from the fields of Culture, Management and Languages departments. The Fest was inaugurated by Seshadripuram Educational Trust's Honorary General Secretary Nadoja Dr.Wooday P. Krishna., Prof. K P Narashimha Murthy, Chairman of the Governing Council, was the Guest of honour. The Chief guests for the Inaugural were Shri. K Madesh, popular Kannada Film Director and Ms. Bhavana Ramanna, Kannada Film actress added special charm to the occasion. Nadoja Dr.Wooday P. Krishna addressed students and advised to balance between education and extra-curricular activities, uphold our culture and ethnicity. Principal Prof. Vidya Shivannavar graced the occasion. Convener of PURVI Asst. Prof Bharath PN and Convener of LAKSHYA Assoc. Prof. Ravishankar B S were also present in the programme.

The other popular film personalities who made special appearance on the day were Shri. Diganth, Kannada Film actor, Sri. Anirudh Sashty, popular singer who motivated our students to take part in such competitions to churn the talent out of them.

The main attraction for the student community was the blend of Cultural, Management and Literary events held throughout the day in the college campus. There were in total 16 events altogether, which saw total of 452 participants from 47 colleges from all over Bengaluru, Tumakuru, Kolar and many more.



The valedictory programme began in the evening. Television artist Dhanush Gowda was invited as the chief guest, who motivated students to participate in extracurricular activities which is very important for the overall development of the students. Later, the prizes of all the events were announced. Eventually the overall championship was bagged by Seshadripuram Degree College. The overall championship trophy and the cash prize of Rs. 5,000/- was given to the winners.

Ethnic and Inter Class Singing Competition

On 29th July 2022, Purvi organised the Ethnic day and students actively participated by wearing and dressing up themselves in their traditional attire.

On the same day Inter-Class Singing Competition for students was also conducted to encourage their singing talent. The poster notifying about the event was circulated amongst students. The judge for the Solo-Singing and Group Singing event were our internal faculties Asst. Prof. Spandana V. R., Capt. Chikkaranga swamy and Asst.Prof. Swetha. respectively.

Independence Day celebrations



On 15th August 2022, the 76th Independence day, PURVI took the active participation in the cultural programmes, Performance was highly appreciated by dignitaries. The chief Guest for the program was Dr Kiran Kumar Senior Scientist, Ex. Chairman, ISRO, Padmashree Awardee addressed the gathering. The guest of honour was Nadoja Dr.Wooday P Krishna, Honorary General Secretary SET, Educationist and President of Karnataka Gandhi Smaraka nidhi. And the

program was presided by Sri N Panditharadhya (President, SET) shared his thoughts about the constitution and its importance.

Inter Class Solo dance Competition

On 13 august 2022, in continuation with on stage Inter –Class competitions Purvi conducted an Inter-Class Solo Dance competition, the registration were made through the google form. The judge for the Solo Dance event was our Internal Faculty Asst. Prof Akhila Devi S.

Annual Prize Distribution Day

On 24-August-2022, Purvi organised the Annual Prize Distribution Day for the academic year 2021-2022 at College Auditorium.

The Chief Guests for the day were Sri PM Prakash Bharadwaj, Former National Body Builder and Sri Nanjappa Doddmudri, National Janapada Singer and Artist. The program was presided by Sri B M Parthasarathy, Honorary Treasurer, SET and Prof. G K Manjunath, Principal, SUPUC graced the occasion.

Annual College day Celebrations

On 27th August 2022 Purvi organised the Annual College Day for the academic year 2021-2022 at Kuvempu Rangamandira, Seshadripuram Educational Trust Campus.

The Chief Guests for the day were Sri Jaya Prakash Shetty Uppala who is working as Senior Journalist , Suvarna Kannada News Channel and one of our pride Alumnus was Sri Bharath Jatangi



who is Co-founder and Director, PACE Wisdom Solutions Pvt Ltd, The Guest of Honour for the day was Nadoja Dr. Wooday P.Krishna, Honorary General Secretary, SET and the program was presided by Sri N.R.Pandith Aradhya , President, SET.

The program started at 10.30 A.M. with an Inaugural dance performed by our students from B.Com and BBA. A formal function was hosted by Student President Siddharth Sanjay and student Pallavi and the program started with lighting of lamp and the dignitaries took the dais for distributing special prizes to Least Leave Aailed staff, Best outgoing students of B.Com and BBA, Best library users and Best NCC and Sports students. The chief guests addressed the gathering with their insights and thoughtful examples to the students. And Nadoja Dr. Wooday P .Krishna sir graced the occasion and on behalf of Sri N.R.Pandith Aradhya, President, SET delivered the presidential remarks. Student Vice president G S Meghana rendered vote of thanks. And the formal function ended at 12.00 pm. there were no. of performances which included dance, songs and drama/ skit were peformed by students.

PARINITHI:- GANDHI AND VIVEKANANDA STUDY CENTRE

Youth Workshop at Sri Bhavatarini Ashram

On 27 and 28 of August 2022 to encourage in developing physical strength, mental courage, spiritual strength etc. among Women. Seshadripuram Institute of Commerce and Management in association with Sri Bhavatarini Ashram a YOUTH WORKSHOP was organized at Pollohalli. The invitation was passed on to institutions under Seshadripuram Educational Trust.

Azadi Ka Amrit Mahotsava at Ramkrishna Math

On 15th August, 2022, in commemoration of “Azadi Ka Amrit Mahotsava” ,Ramkrishna Math organized a Program at Seshadripuram First Grade College, Yelahanka. Swami Gautamanangaji Maharaj , vice president of Ramakrishna Math, addressed the students regarding secular and spiritual education..

On 19th November 2022, to involve students in manifesting divinity by controlling external and internal, as part of Vivekananda Study Centre our college students participated in, Seshadripuram College in association with Seshadripuram Institute of Management Studies had organized an Interactive Lecture Session on 'Manifesting Divinity'at Main Campus. The Chief Guest for the program was Swami Sarvapriyanandaji Maharaj, Minister - in- charge, Vedanta society of New York.

YOUTH RED CROSS

Orientation Program

On November 16, 2022, Youth Red Cross orientation programme was held in the AV Room to offer a quick overview of the organization's work to all of the volunteers.

The resource person provided an overview of YRC, talked about the range of activities to be carried out, and provided a brief explanation of how to run blood donation drives, first aid classes, health screening events, and eye and organ donation drives. He also shared his opinions on how to instruct volunteers on how to prepare for and respond to natural disasters.



A Session on National Pollution Prevention



On February 2, 2022, Youth Red Cross hosted a session on account of National Pollution Prevention Day where awareness of air pollution was raised. Dr. Indu K. Murthy, the resource person, provided an overview of the causes, issues, and impacts of air pollution as well as information on current weather patterns. The analyst Amishi Tewari gave a lecture in which he discussed the origins, kinds,

and consequences of air pollution. He also discussed the government's efforts to manage it and how individuals might avoid contributing to it

International Volunteers Day Celebration

On December 5, 2022, Youth Red Cross arranged a celebration of International Volunteers Day in collaboration with the Indian Red Cross Society. Mr. Shivashankar, Public Relations Officer, IRCS, KSB, welcomed the dignitaries at the event's beginning before lighting a candle to kick off the programming. The keynote speaker, Sri Anand S. Jigajinni, discussed the significance of the day while the main guest presented an impactful address on Solidarity via volunteerism.



Awareness program on Breast Cancer



On December 13, 2022, Youth Red Cross and Ankura - Women Empowerment Forum conducted a programme on breast cancer in collaboration with the Karnataka Cancer Society, Bengaluru.

Dr. M. N. Kulkarni from the Karnataka Cancer Society spoke to the group and shared his thoughts on the session. Dr. Vaishnavi S, the session's resource person, explained to the students how cancer affects our health and how it develops. She went on to discuss the origins, symptoms, and therapies for breast cancer as well as methods for preventing such tumours. The class was highly participatory, and a lot of kids had questions about it, which our resource person, Dr. Vaishnavi S answered and clarified all the questions about Cancer. The session created a valuable awareness on Breast Cancer for every person who attended. Prof. Vidya Shivannavar gave presidential remarks.

Basava Study Centre



Seshadripuram Educational Trust inaugurated 20 Basava Study Centers at Seshadripuram Group of Institutions, on 23/7/22. The Chief Guests were Sri Aravind Jatti, President, Basava Samithi and His Holy presence: Sri. Shivarudra Maha Swamiji, Beli Mutt. The program was Presided by: Sri N R Panditharadhy, President Seshadripuram Educational Trust and the Guest of honour was Nadoja Dr. Wooday P. Krishna, Hon. General Secretary,

The Speakers emphasised the relevance of Basavanna and his ideology for the present young generation and the need to spread awareness about his democratic thoughts which he prophesied during his age.

Seshadripuram Institute of Commerce and Management was a part of this inaugural. The Coordinator for this centre, Assoc. Prof Bhuvaneshwari R S along with the 80 students had participated.

ANKURA- WOMEN EMPOWERMENT FORUM

DAAN UTSAV" – Joy of Giving on account of 'Gandhi Jayanthi'

In collaboration with NEED BASE INDIA, Bengaluru, ANKURA- Women Empowerment Forum, NSS Unit, and NEXUS Alumni Association of Seshadripuram Institute of Commerce and Management organised "DAAN UTSAV" - Joy of Giving on the occasion of "Gandhi Jayanthi" from October 3 to October 17, 2022.



Students and faculty actively contributed in kind such as stationery clothing, ethnic wear, sanitary products, blankets, food (including rice, daal, and cooking oil), and supplies. Our NSS students enthusiastically participated in this event and gathered a significant amount of in-kind donations. Due to positive feedback, the deadline was extended from October 3 to October 17. On October 17th, we presented the donated items to Mrs. Deepa Madam, the Director of NEED BASE INDIA, and we also received a note of thanks from the organisation.

Special Performance by NEED BASE INDIA Children

On November 26, 2022, Purvi - Forum for Cultural and Performing Arts of Seshadripuram Institute of Commerce and Management hosted the intercollegiate Cultural and Management festival 'ANVESHANA'-2022. On this occasion, eight children from NEED BASE INDIA performed one introductory dance and one fusion dance under the direction of two NEED BASE INDIA faculties.



A session on 'Abuse- Break the Silence on Violence'



To foster social, intrapersonal, and interpersonal communication among the young, ISHA-Counselling Cell and ANKURA-Women Empowerment Forum together organised a workshop on "Abuse- Break the Silence on Violence." The resource person for this session was Dr. M. Manjula, Consultant, Behavioural Medicine Unit, Department of Clinical Psychology, NIMHANS, Bengaluru. The speaker provided the

audience with several instances and situations to help them learn and become aware of violence and abuse. Additionally, information on laws and regulations relating to anti-violence and sexual harassment prevention was given. The entire session was informative to the students.

A Session on "Awareness on Breast Cancer"

ANKURA- Women Empowerment Forum and Youth Red Cross Wing of Seshadripuram Institute of Commerce and Management had organized a session on **"Awareness on Breast Cancer"** on 13th December 2022 in association with **Karnataka Cancer Society, Bengaluru**. This session was very useful and informative for both students and staff.



Dr. Kulkarni from the Karnataka Cancer Society in Bengaluru spoke to the group as the chief guest and stressed the value of awareness campaigns and preventive measures. Additionally emphasised thoughts were about socio- personal health.

The resource person for this session was Dr. Vaishnavi S, MD (General Medicine), DNB (Medical Oncology), Apollo Hospital, Bengaluru. In their remarks to the audience of students and faculty, they provided several examples, case studies, and concepts on general health, cleanliness, different cancers, their symptoms, and breast cancer prevention. The resource person

demonstrated several ideas and arguments using PowerPoint slides. Additionally, it answered a lot of the audience's questions and concerns about cancer.

Those in attendance were Shri. Bharat from Apollo Hospital, Bengaluru, Shri. M N Gundu Rao, vice president of the Karnataka Cancer Society, Bengaluru, and Shri. K C Neelakantha, Honorary Secretary of the organisation.

In her presidential comments, Prof. Vidya Shivannavar, Principal of SICM, stressed the significance of cancer awareness campaigns, activities, and sessions. The YRC, Ankura, and SICM student council, served as the program's main pillars.

Our Achievers



Women Empowerment Cell of SB College of Management Studies, Yelahanka had organized Intercollegiate Competitions SAKHI 2K22 on 16th December 2022 for From SICM 7 students of I B.Com 'D' Section participated in SKIT competition and secured the first place. The skit was based on theme of Gender Sensitivity and Equality.



NATIONAL SERVICE SCHEME

Certificate Distribution and Valedictory

NSS Volunteers organised the Valedictory event and Certificate Distribution Programme on Tuesday, September 2, 2022, Assoc. Prof. Amar H A, the IQAC Coordinator, and Assoc. Prof. Ravishankar B S were the chief guests. Prof. Lakshmi Narayan H N, the NSS





Programme Officer, welcomed the guest and gave the annual report of NSS for the academic year 2021–2022. The guest lecture was given by Associate Professor Amar H. A. and Associate Professor Ravishankar B. S. The visitors gave the certificates to the NSS volunteers who were in their last year. The NSS volunteers and organisers exchanged their experiences. The vote of gratitude brought the programme to a close.

“Ektha Divas Unity Run”

On October 31, 2022, National Service Scheme organised the Ektha Divas Unity Run. With great excitement, all the NSS volunteers started running from the campus grounds to Kumara Park. Volunteers gathered close to a college around 8:00 am. 75 volunteers took part in the jatha. Volunteers from the campus began chanting the slogans, which helped the jatha succeed. After the jatha, the ESS-AAR



FOUNDATION presented a programme in Gandhi Bhavan on the occasion of the foundation's day. Sri Aravind Jatti, Dr. T.H. Anjanappa, Srimathi Susheelamma, Sri. Shivananda Tagaduru, and Srimathi Indira Krshnappa were the chief guests.

Report on “Clean India Campaign”



On October 22, 2022, National Service Scheme organised the Clean India Campaign from College Premises. The NSS volunteers thoroughly cleaned the area around the campus roadways. Through educating the public about the negative effects of using plastics and the disposal of trash in public spaces and on the roads. 85 NSS volunteers spread the awareness.

NSS Survey in Adopted Village

On November 15, 2022, National Service Scheme conducted a SURVEY IN adopted village from college to Kadathanamale. The volunteers formed into groups and engaged in shramadhana while conducting a survey to gather basic facility information. Fifty NSS volunteers participated in the survey.





Orientation Program

National Service Scheme conducted an orientation programme on November 12, 2022. The purpose of orientation was to help new students develop their personalities and character via volunteer community service. The guest Assoc. Prof. Vinija C offered information on NSS programmes, activities, and organising NSS camps and special camps. Additionally,

super seniors gave volunteers a healthy boost to help them become more self-assured, self-reliant, and satisfied with their lives by joining NSS.

"Road Accident Control Celebration Day"

The District Health and Youth Empowerment Department organised "ROAD ACCIDENT CONTROL CELEBRATION DAY" on November 17, 2022, at 7:30 a.m. from Kanteerava Stadium. The goal of communication should be to encourage the target audience to adopt safer conduct as a matter of habit or, more generally, to promote knowledge of safety issues.



"Rajat Mahotsava"



On November 25 and 26, 2022, at Vidhana Soudha, the Karnataka State Commission for Women Bengaluru organized the Rajat Mahotsava. All NSS volunteers participated in the programme which featured a panel discussion on the following topics: Understanding Gender, Domestic and Gender Biased Violence, the Effects of Domestic Violence, Understanding Human Trafficking, Legal Aid and Compensation.

Awareness on women health and hygiene – "BE YOU"

On October 28, 2022, in honour of International Girl Child Day. The SICM NSS Girl volunteers took part in the programme, which was a walkathon to raise awareness about women's health and hygiene called "BE YOU". It was held at the SFGC Campus, then proceeded via Yelahanka, Dairy Circle, and back to SFGC Campus. Numerous NSS volunteers from several colleges participated.



Namaste...

My Name is **Kavya** studying **2nd yr BBA** in seshadripuram institute of commerce and management Bengaluru.. I am proud to be a NSS volunteer of sicm clg affiliated to Bengaluru city university.... I hv taken part in Republic Day parade 2023 at new delhi as a... 1st girl volunteer from Bengaluru City University. My college and NSS wing has always extended support and motivation to acheive better. Please Do join our college for more such opportunitites..chance..

- Thank you.



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