

Bi-Annual

Newsletter

SAMVARDHANA

Leading the way

Volume - 1

July 2022

Edition - 4



SESHADRIPURAM INSTITUTE OF COMMERCE & MANAGEMENT

NAAC Accredited 'B' Grade

(Affiliated to Bengaluru City University)

In Seshadripuram Institute of Commerce and Management we offer versatile student welfare programs to enhance the capabilities of the student for their future endurance. In view of this our college provides student development programs like Purvi (cultural and performing arts), Ankura (Women Empowerment Cell), NSS and YRC (National Service Scheme and Youth Red Cross) Eco-Mitra (Nature club) Parinathi (Gandhi and Vivekananda Study Centre) and Ambedkar study centre (Minority and Equal opportunity cell). Casing the activities of each committee is been embibed in our Community Engagement Newsletter

Editorial Members :

Prof. Vidya Shivannavar	Principal
Assoc. Prof. Bhuvaneshwari R. S.	HOD, Department of English
Asst. Prof. Asha S.	Department of Commerce and Management
Asst. Prof. R. Manjushree	Department of Commerce and Management

Principal's Message

Education plays an important role in enabling the person to face a real life situation with adequate knowledge. We are making the best effort to give quality education along with other curricular activities to develop and encourage the skills inherited in students and also in haul the service nature to the society. Samvardhana provides as deftly accessible medium and platform for publicizing news and enlighten on Cultural activities, NSS and YRC, Nature club and other student welfare programs, which also highlights our student's potential participation in events and to enclave the cult of societal needs.

I congratulate the Editors and the supportive crew for their efforts in building edition 4 of Community Engagement Newsletter SAMVARDHANA and my support will always be with the team in all the needs and creeps of the students welfare

Prof. Vidya Shivannavar
Principal



Editorial's Speak:

To start, we are grateful for the opportunity to persist in engaging a role where we can co-ordinate with different student welfare programs. This Community Engagement Newsletter edition 4 of SICM, Samvardhana is a milestone that marks our growth, unfolds our imaginations, and enhances our thoughts and aspirations. It unleashes a wide creativity. The piece of work of Samvardhana Creation was a great challenge to us as editors; this task would not be successful without the support and encouragement extended by our beloved Principal Prof. Vidya Shivannavar, our sincere heartfelt thanks for her encouragement. And we also extend our sincere gratitude to all the forum Convenors and Co-convenors for extending their support in completion of newsletter.



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PURVI

Forum for Performing Arts

PURVI organised Faculty Team Building activities programme', Republic Day celebrations and Inter-Class Competitions during the months of Jan to June 2022.



On Jan 01 2022, PURVI organised 'Faculty Team Building activities programme' to all the teaching and non-teaching staff of the college in order to build unity among staff. There were three activities in total planned with titles "Guess Kannada Movie", "You Know – But you don't know" & "Rapid Fire Round".

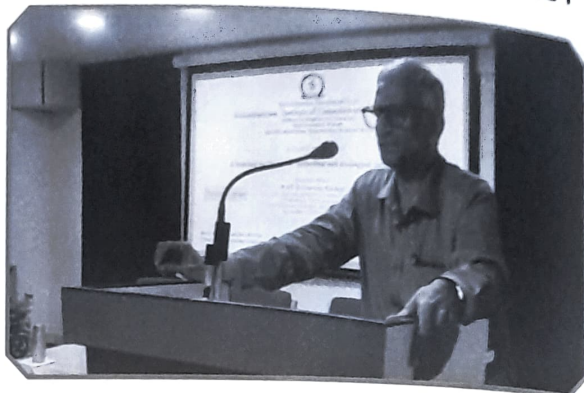
On Jan 26 2022, PURVI took active participation in the cultural programmes on the occasion of **73rd Republic day**. 2 singers with 02 instrumentalists performed. The Chief Guests for the program were Sri Santhosh Menon, Hon. Secretary Karnataka State Cricket Association and also graced occasion with flag hoisting and Sri Prakash Nanjappa, International Pistol Shooter Olympian and Arjuna awardee. On the occasion, Physical Education Director and NCC officer Capt. R Chikka Rangaswamy was felicitated on completing the training of captain ranking successfully.



On June 18 2022, Purvi organised **Inter Class Competitions** with different competitions scheduled. The Judges were our alumnus **Shirshika J** (Batch 2016-2019) for Fashion Show and **Harshith M** (Batch 2018-2021) for Group Dance. There were 13 teams and 15 teams participated for Group Dance and Fashion show respectively. All the students performed live and top three performances were selected to be awarded.

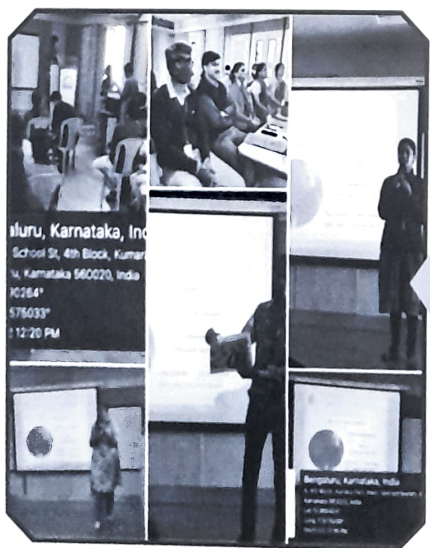
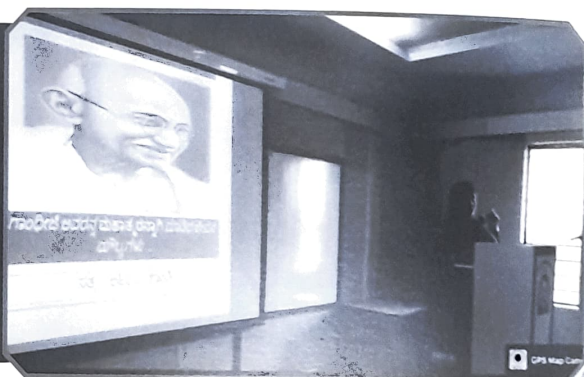


A SEMINAR ON Dr. B. R. AMBEDKAR AND ECOLOGICAL DEMOCRACY

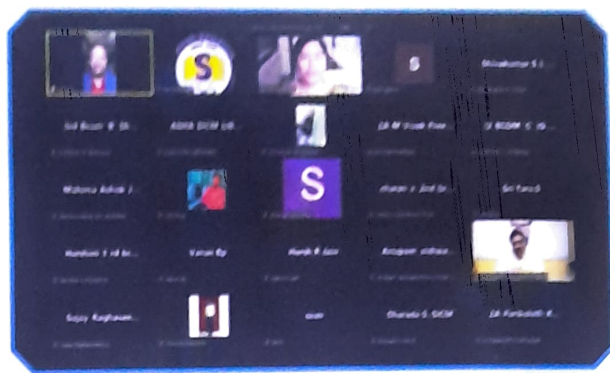
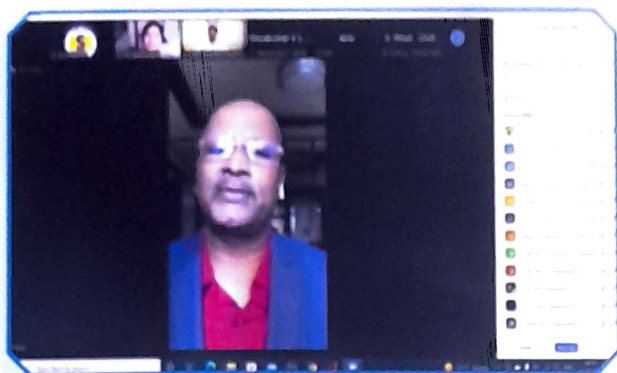


On June 14 2022 .The forum organized a Seminar on Dr. B. R. Ambedkar and Ecological Democracy, the Resource Person was Prof D. Jeevan Kumar, Professor, KSRDPR University Gadag. He highlighted Pre-independent and post independent caste system prevailing in India and the need for upliftment of lower steam of the society. There were 92 participants for the program.

Gandhi and Vivekananda study centre organised Inter-Class Speech competition Webinar on Self-discipline is the key to success and Namma Gandhi – an awareness talk.



**On Jan 04 2022,
the forum
organized an Inter-class
Speech competition
on the
topic
"Swami Vivekananda".
There were 21
participants.**



On Jan 12 2022, Forum organized a webinar on "Self-discipline is the key to success" on the occasion of Swami Vivekananda's Birthday and Youth Day celebrations. Sri S K Umesh, Retired Superintendent of Police was the resource person and addressed the gathering. He highlighted on matters on which students must give importance and priority during their young age and how to get their life built strongly and constructively on those principles.



On June 29 2022, the forum organized a Lecture on Kasturba Gandhi & Inter collegiate speech competition on "Our Gandhi", There were 7 participants who were awarded prizes, among them first three participants were awarded with cash prize remaining 4 participants were awarded consolation prizes. The external judges were Dr.Sathya Mangla Mahadeva & Dr. Gururaj Poshettihalli. The prize distrubtion programme was organised along with a key note address by Mrs.Indira Krishnappa. A special lecture on Kasturba Gandhi was given by Dr.Prema Sidharaju. The Presidential note was given by Nadoja Dr. Wooday.P.Krishna.

TREE PLANTATION DRIVE



On 20 June 2022 in association with NSS, NCC and YRC, Eco- Mitra organized one day tree plantation drive a Ghati Subramanya B Block forest area on the occasion of World Environment Day . There were 22 Eco-Mitra students who actively participated in planting trees. Forest officers guided the students in planting. Around 1000 trees were planted.



NATIONAL SERVICE SCHEME

NSS and YRC conducted mega voluntary Blood Donation Festival, No Tobacco Day, Massive Tree Planting Programme as a part of World Environment Day, World Blood Donor Day, A special camp preparation survey, Special Annual Camp-2021-22, National seminar on Swami Vivekananda & Indian freedom movement, during the months of Jan to June 2022.



ಶಾ ಸಾಹೇಬ್

ವಿದ್ಯಾದಾನ ಮಹಾದಾನ

ಮುಂಬರುವ, ಫೆ-25- ಶತಮಾನದೊಂದು ಕಮಲಾಕಾಂಕ್ಷೆಗಳ ವಾತಾವರಣದಲ್ಲಿ 110ನೇ ಜನ್ಮದಿನಾಚರಣೆ ವಾರ್ಷಿಕ ರಕ್ತದಾನ ಮಹೋತ್ಸವವನ್ನು

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1941ರಲ್ಲಿ 2.5 ಲಕ್ಷಕ್ಕೂ ಹೆಚ್ಚಿನವರು ರಕ್ತದಾನ ಮಾಡಿದರು.

ರಕ್ತದಾನದ ಮಹತ್ವವನ್ನು ಮನಗಾಣಿಸುವ ಉದ್ದೇಶದಿಂದ ರಕ್ತದಾನ ಮಹೋತ್ಸವವನ್ನು

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On Jun 02, 2022 No Tobacco Day was conducted and a One Day Tree Plantation Drive was organised by Eco-mitra forum in association with Youth Red Cross, National service scheme at Ghati subramanya 'B' Block forest Area on the occasion of world environmental day.



On June 20 2022 massive tree planting programme was organised as a part of World Environment Day in association with the Service Civil International and United Religions Initiative organization at Suvernamuki Samskruthi Dhama, Vaderahalli.

On June 13 2022, World Blood Donor's day, Jatha was organized to spread awareness on blood donation and also passed information about the Health benefits of donating blood through the jatha around Seshadripuram.



On Feb 05 2022, a special camp preparation survey was conducted by National Service Scheme to survey the people. NSS unit of Seshadripuram Institute of Commerce and Management initiated the 1-day Special camp preparation survey at adopted village Kadatanamale, Bengaluru North district. 21 NSS volunteers surveyed the members of the village and noted down the answers in a sheet. Questions were asked in kannada and was understandable by everybody in the village.

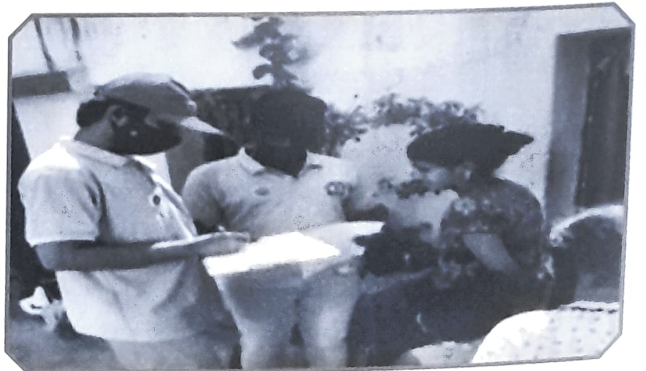
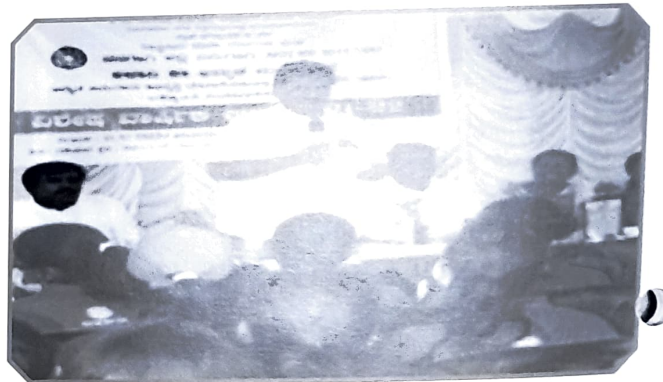


On May 14 2022, a National seminar on Swami Vivekananda & Indian freedom movement was conducted on the occasion of Azadi Ka Amrit Mahotsav which was an informative session by the chief guests. NSS Volunteers Students and Lecturers participated in the program. The program started with Registration and the program started with prayer offerings to Swami Vivekananda. Sri Ramakrishna Paramahansa and Matha Sharada devi.



On Feb 19 2022, a special camp was organized to clean the village , Kadathanamale, Bengaluru North district. 61 NSS volunteers from first, second and final years attended the camp. The below are the activities conducted.

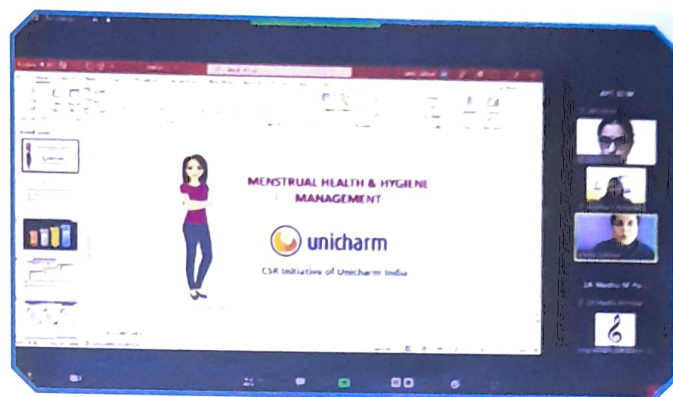
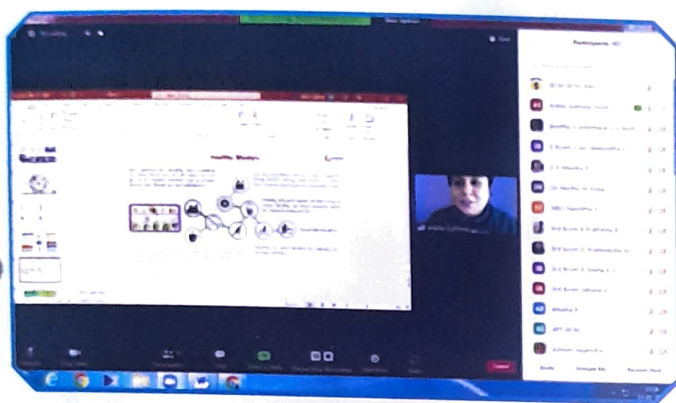
DATE	ACTIVITY	CHIEF GUEST
19-Feb-2022	Inauguration	Satish kadathanamale
20-Feb-2022	Medical Camp	Dr. J. B. Janardan
21-Feb-2022	Shramadhana	K.S .Naveen kumar
22-Feb-2022	Shramadhana	Cpt. Chikka Rangaswamy
23-Feb-2022	Shramadhana	Dr. Vadiraju
24-Feb-2022	Shramadhana and games on life skills	Smt. janaki Mahesh
25-Feb-2022	Valedictory	Dr. Vishwanath



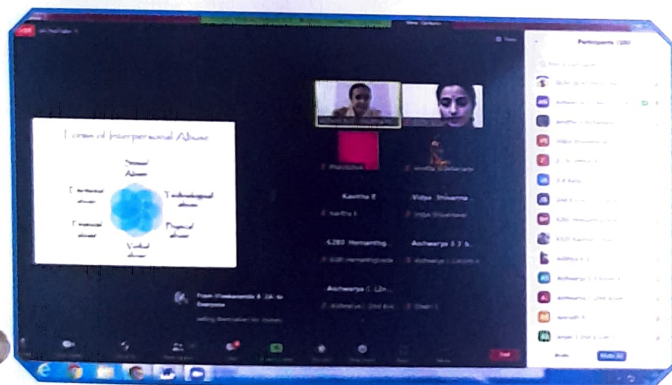
AWARENESS ON MENSTRUAL HEALTH AND HYGIENE

On Jan 14 2022 Ankura - Women Empowerment forum organized a Webinar on 'Awareness on Menstrual Health and Hygiene' in association with 'Global Hunt Foundation' Bengaluru, for students. Ms. Ankita Sukhwai, CRS Executive, Unicharm India, Bengaluru, was a resource person.

Students were given opportunity to clear their doubts regarding menstrual problems, health issues, physical and mental health, mind-set and also about few other feminine problems.



A WEBINAR ON 'ACHIEVING A SAFE AND GENDER EQUAL WORLD'



On 31st January 2022 to give awareness about a safe and gender equal atmosphere. Mrs. Ashwini N V, Founder and Director of Muktha Foundation, Bengaluru was the resource person. The resource person addressed the gathering by giving many examples, events, issues and incidents which are happening around us which are unfair and unjust.. And also explained and suggested how to avoid and stop those issues which disturb the safe and healthy atmosphere.

"INTERNATIONAL WOMEN'S DAY CELEBRATION"

On **March 09 2022**, a special lecture program on "**Streetva: Ondu Jeevana Kale**"

Mata B. Manjamma Jogati, Padmashree Awardee & President of Karnataka Janapada Academy, Bengaluru was the chief guest of this mega event. Mata B. Manjamma Jogati addressed the gathering by expressing her personal experience and struggle throughout her life time. She requested to give proper education and



attention to our children to face the society in the different situations and difficulties. Seshadripuram Educational Trust felicitated four women achievers from different discipline. **Smt. Sharada Siddi** from Sports, **Dr. P V Padmaja** from Education field, **Smt. Malathi Sharma** from Art and Music and **Smt. Prema Nadabatti** from Public Service.

AN AWARENESS TALK ON POSH - 'PREVENTION OF SEXUAL HARASSMENT'



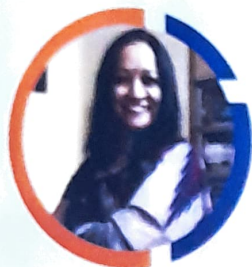
On June 14 2022 a webinar was organized about personal safety and prevention of Sexual Harassment. **Dr. Ashwini N V, Founder and Director of Muktha Foundation, Bengaluru** was the resource person. She addressed the gathering with related examples, events, issues and suggested how to prevent from the same.

INAUGURAL OF BASAVA STUDY CENTRES

On July 27 2022 ,Seshadripuram Educational Trust Inaugurated 20 Basava Study Centers at Seshadripuram Group of Institutions, The Chief Guests were Sri Aravind Jatti, President, Basava Samithi and His Holy presence: Sri.Shivarudra Maha Swamiji, Beli Mutt. The program was Presided by: Sri N R Panditharadhy, President Seshadripuram Educational Trust and the Guest of honour was Nadoja Dr. Wooday P. Krishna, Hon. General Secretary,

Seshadripuram Institute of Commerce and Management was a part of this inaugural. The Coordinator for this centre, Assoc. Prof Bhuvaneshwari R S along with the 80 students had participated.





ENVIRONMENTAL POLLUTION

Prime time news in India is flooded with foggy images of our national capital, engulfed in thick smoke. The air quality in Delhi has degraded to an extent that schools have had to shut down! Citizens of the city are struggling to breathe, and cases of serious respiratory diseases are increasing due to the poor quality of air. In Punjab, the heavy usage of pesticides for agriculture have deteriorated the quality of water and soil, leading to devastating impacts on human health. The state has become infamous for its 'cancer train' that ferries patients from the villages of Punjab to the nearest speciality hospital for treatment. Almost every aspect of the environment we interact with – soil, water, air, has to some extent been polluted by humans. Let us see how we got here, and seek hope to inspire us to get out of this mess.

For most of human history, we lived in harmony with nature. We only took what was needed for our survival, and did not "pollute" our surroundings in the way we know it today. Nature was respected and was considered sacred. As civilisations advanced, our relationship with nature started to shift. The advent of heavy industrialisation demanded a new role for nature – as input for industries. Factories needed water, wood, coal and other natural resources to mass produce products that we demanded for, and with every industrial process there is at least one waste product that is produced. These wastes are generally not recycled or put to any productive use but are dumped into the environment, causing pollution. Ironically, for industries to function well, they need to constantly clean and purify the very elements that they themselves are polluting! This is all not to say that all pollution is because of human activity. Volcanic ash, dust, smoke from wildfires are examples of natural activities in nature that are hazardous for human health. However, these events are not under our control.

These facts about pollution might have left you with a sour taste, but there is hope. In 1974, scientists communicated that chlorofluorocarbons (CFC) was a greenhouse gas that was responsible for creating a hole in the Ozone layer (a vital layer of the Earth's atmosphere blocking deadly UV radiation). Countries around the world immediately mobilized and outlawed the usage of processes that release CFC's into the atmosphere. As a result, the Ozone layer has been on a path towards recovery, proving that all is not hopeless.

At a local level, we as citizens have a responsibility to demand for a clean environment. When you notice that a natural body is polluted, do not stay silent. Create awareness about the issue and speak to the closest government body. It is only when citizens display a concern for pollution that governments and other relevant bodies have an incentive to address the issue. Let the example of the Ozone layer remind us that change is possible!

Contributed by Sahil Mathew, researcher at the Centre for Study of Science, Technology and Policy



Mata B. MANJAMMA JOGATI
Padmashree Awardee and
President of Karnataka Janapada
Academy, Bengaluru
as a chief guest of special
Lecture program on
"Streetva : Ondu Jeevana Kale"



MAULIKA R from **II B.Com A Sec.**
Presented a paper at Seshadripuram
Academy of Business Studies, Kengeri
Satellite Town, Bengaluru in
association with Karnataka Gandhi
Smaraka Nidhi on 17th August 2022.
The topic was **Gandhiji's View on Girls
Education** and has been awarded
3rd prize in the **"Intercollegiate Paper
Presentation Competition"**



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