

Bi-Annual

Newsletter

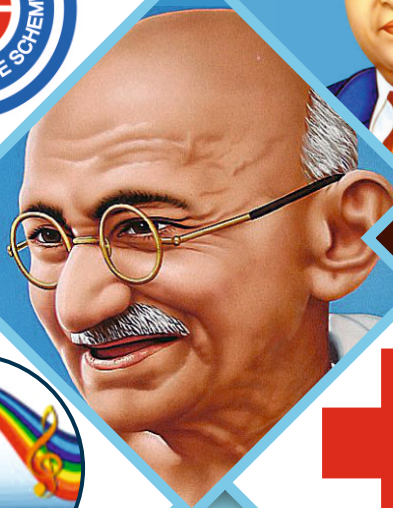
# SAMVARDHANA

Leading the way

Volume - 1

January 2022

Edition - 3



**SESHADRIPURAM INSTITUTE OF COMMERCE & MANAGEMENT**

NAAC Accredited 'B' Grade

(Affiliated to Bengaluru City University)

In Seshadripuram Institute of Commerce and Management we offer versatile student welfare programs to enhance the capabilities of the student for their future endurance. In view of this our college provides student development programs like Purvi (cultural and performing arts), Ankura (Women Empowerment Cell), NSS and YRC (National Service Scheme and Youth Red Cross ) Eco-Mitra (Nature club ) Parinathi (Gandhi and Vivekananda Study Centre) and Ambedkar study centre (Minority and Equal opportunity cell). Casing the activities of each committee is been embibed in our Community Engagement Newsletter

### Editorial Members :

<b>Prof. Vidya Shivannavar</b>	Principal
<b>Assoc. Prof. Bhuvaneshwari R. S.</b>	HOD, Department of English
<b>Asst. Prof. Asha S.</b>	Department of Commerce and Management
<b>Asst. Prof. R. Manjushree</b>	Department of Commerce and Management

### Principal's Message

Education plays an important role in enabling the person to face a real life situation with adequate knowledge. We are making the best effort to give quality education along with other curricular activities to develop and encourage the skills inherited in students and also in haul the service nature to the society. Samvardhana provides as deftly accessible medium and platform for publicizing news and enlighten on Cultural activities, NSS and YRC, Nature club and other student welfare programs, which also highlights our student's potential participation in events and to enclave the cult of societal needs.

I congratulate the Editors and the supportive crew for their efforts in building edition 3 of Community Engagement Newsletter SAMVARDHANA and my support will always be with the team in all the needs and creeps of the students welfare.



**Prof. Vidya Shivannavar**  
Principal

### Editorial's Speak:

To start, we are grateful for the opportunity to persist in engaging a role where we can co-ordinate with different student welfare programs. This Community Engagement Newsletter edition 3 of SICM, Samvardhana is a milestone that marks our growth, unfolds our imaginations, and enhances our thoughts and aspirations. It unleashes a wide creativity. The piece of work of Samvardhana Creation was a great challenge to us as editors; this task would not be successful without the support and encouragement extended by our beloved Principal Prof.Vidya Shivannavar, our sincere heartfelt thanks for her encouragement. And we also extend our sincere gratitude to all the forum Convenors and Co-convenors for extending their support in completion of newsletter.



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# NATIONAL SERVICE SCHEME

## ANNUAL NSS CAMP - 2021

On 14-Aug-2021 and 15-Aug-2021, a “Two Day Special Village Camp” Under Swacchata Pakwada-2021 was organised by National Service Scheme And GramaPanchayath, Hadonahalli to enhance the Swacchata Pakwada-2021. 20 NSS volunteers from final year have participated in the camp. The below are the activities conducted :

### Day I -14- Aug-2021

- Activity 1 Awareness Program on Swacchata Pakwada 2021
- Activity 2 Students took initiative in sanitizing the village
- Activity 3 Students have also created awareness on Health programme by playing a skit.

### Day 2- 15-Aug-2021

- Activity 1 Students involved at Run for Fit (Fit India)
- Activity 2 Celebration of 75<sup>th</sup> Independence Day was observed in Hodanahalli village.
- Activity 3 On the occasion of 75th Independence day celebration Seed Planting activity was organised.





## CLEANLINESS DRIVE



On 29th Oct 2021, NSS unit of SICM initiated with 1-day Swacchata program at Shiroor Park, Bhashyam Park, Malleshwaram. 45 NSS volunteers participated in the drive. Students cleaned the whole park by picking up the litter, sweeping the leaves on the pathway and picking up the dry leaves and twigs from the garden. The program created an awareness on cleanliness and provided NSS unit an opportunity to work for Swacchata program.



## “ORIENTATION OF NSS AND CONSTITUTION DAY”

On 26-Nov-2021 “Orientation and Constitution Day” was organized. The resource person for the program was Dr. Daksahayini M., NSS state awardee, MLA Academy of Higher education, The program was organized to create awareness on fundamental Rights mentioned in the constitution through the street plays and Jatha nearby College locality. There were around 116 Students participated in the program.





## AN AWARENESS PROGRAMME ON STRESS MANAGEMENT

On 17th November 2021, YRC wing organized an Awareness Programme on Stress Management to the students of B.com and BBA. The volunteers of YRC and YRC officer visited all the sections of B.Com and BBA, The activity was conducted to create awareness regarding managing stress and to provide knowledge on "Stress Free Life". The students also posted the charts on how to deal with stress in the daily life. Managing stress often leads to improved health, sense of control, which helps in enhancing self-esteem, less likelihood of depression, and an overall improvement in quality of life.



## VACCINATION DRIVE

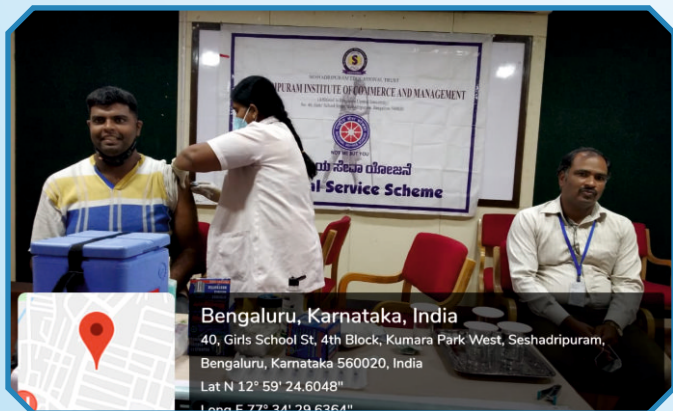
On 29 June, 2021 Vaccination Drive for students was organized to help them in getting vaccines available at the college premises.

On 2 July 2021: "Inaugural of Free Covid-19 Vaccination Drive" was organized in association with Youth Red Cross.

The objective of this vaccination drive is to create awareness on importance of vaccination to student and to help them in getting vaccinated. Our Chief Guest for the day was Dr Nanda who is a Medical Officer of Health Gandhinagar, Bangalore, BBMP West Zone, briefed us about the importance of Vaccination.

In the program our volunteers Giridhar of Final year and Kavana of second year were felicitated for their service rendered during the Pandemic. In total 281 students got vaccinated.

Followed by 17 July 2021 3<sup>rd</sup> vaccination drive was organized for students and Staff.





# INTER COLLEGIATE LEVEL PAPER

**“Life and Works of Mahatma Gandhi, Swami Vivekananda and Dr. B R Ambedkar”**



'Gandhi Study Centre', 'Swami Vivekananda Study Centre' and 'Ambedkar Study Centre' of Seshadripuram Institute of Commerce and Management, Bengaluru in association with 'Gandhi Peace Foundation', Bengaluru organized Inter Collegiate Level Paper Presentation Competition on **“Life and Works of Mahatma Gandhi, Swami Vivekananda and Dr. B. R. Ambedkar”** on 6th November 2021 at SICM campus.

Program was inaugurated by the Chief Guest Prof. Mukundaraj, Member of Kendra Sahitya Academy, Bengaluru, W.D. Ashok, Trustee, Seshadripuram Educational Trust, Bengaluru, Shri Jeerige Lokesh, President, Gandhi Peace Foundation, Bengaluru, Dr. Satyamangala Mahadeva, Hon. Secretary, Gandhi Peace Foundation, Bengaluru, Prof. G. K. Manjunath, Principal, Seshadripuram Composite PU College, Bengaluru and Prof. Vidya Shivannavar, Principal, Seshadripuram Institute of Commerce and Management, Bengaluru.

Resource persons Dr. Govindaih, Physical Education Lecturer, SCPUC, Dr. Narayana K. H., Department of Sanskrit, SCPUC, Asst. Prof. Sukanya, Seshadripuram Law College, Bengaluru were present at the formal program.

**Prof. Mukundaraj**, Member of Kendra Sahitya Academy, Bengaluru addressed the gathering by explaining the importance of independence, self confidence, individual positional, patriotism and literacy to achieve more things in our life. And also mentioned the struggles and achievements of Mahatma Gandhi, Swami Vivekananda and Dr. B R Ambedkar in their individual life and also their contributions towards our nation and common society.

**Shri Jeerige Lokesh**, President, Gandhi Peace Foundation, Bengaluru was also present during the Inaugural Session and also addressed the gathering. He highlighted some of the thoughts given by Chief Guest of the programme and also gave a call to students to involve in studying and exploring more and more about the Life and Works of Mahatma Gandhi and Swami Vivekananda and get the maximum benefits out of their philosophy.

Presidential remarks were given by W. D. Ashok, Trustee, Seshadripuram Educational Trust, Bengaluru. Mentioned the importance of contribution of great personalities of our nation.

After the formal program students (delegates) from different colleges and







# PRESENTATION COMPETITION

universities presented their research papers at respected study centre's track. From three study centers around 21 students presented their papers. 6 students presented their papers on "Life and Works of Dr. B R Ambedkar".

Resource Person Asst. Prof. Sukanya P. M. guided the delegates of Ambedkar Study Centre and explained the importance of continual terms and information in our daily social life. And

also encourage the students to study more about the contribution of Dr. B R Ambedkar towards education system.

Event was very useful and knowledgeable to encourage the students to study about Dr. B R Ambedkar and his vision on education and economy and to learn more about the great personalities of Indian History and Education system and to create more awareness on social system and importance of education.

## The details of the Prize Winners are as Follows:

### Theme: "Life Works of Dr. B. R. Ambedkar"

<b>I Place</b>	<b>Vibha Gayathri G.,</b> Vasavi Vidyaniketan Degree College, Bengaluru
<b>II Place</b>	<b>Amrutha V.,</b> St. Anne's First Grade College for Women, Bengaluru
<b>III Place</b>	<b>Ankitha Shree M.,</b> Seshadripuram Academy of Business Studies, Kengeri

### Theme: "Life and Works of Mahatma Gandhi"

<b>I Place</b>	<b>Prarthana N.,</b> Seshadripuram Academy of Business Studies, Kengeri Satellite Town
<b>II Place</b>	<b>Yamini Prasanna Kumar,</b> Seshadripuram Academy of Business Studies, Kengeri Satellite Town
<b>III Place</b>	<b>Fiza Banu,</b> St. Anne's First Grade College for Women, Bengaluru

### Theme: "Life and Works of Swami Vivekananda"

<b>I Place</b>	<b>Manoj B. Ganiger,</b> Seshadripuram Academy of Business Studies, Kengeri Satellite Town
<b>II Place</b>	<b>Nikhil Mitra S.,</b> Seshadripuram Degree College, Bengaluru
<b>III Place</b>	<b>Fathimuthaz Zohra,</b> SB College of Management Studies, Bengaluru

**Cash Price of ₹1500 was awarded for Best paper in all themes**





# PURVI

Forum for Performing Arts

## ACT-O-REEL

On 21st and 22nd July 2021 organized the inter class competition “Act-O-Reel” a reel or Short acting video creating competition for two days. Posters carrying all the detailed information and instructions were circulated 2 days prior to the competition, registration through Google form link to participate and also to upload their video for competition at the same link.

The objective of this event is to bring out the acting and video creating skills lead to talented short video creators hunt is acting. In total 10 participations were received and Asst. Prof. Shilpa. C was given the responsibility of the judging the event with acting and creativity been the main theme. All the video or reels uploaded by students were provided to the judge and eventually the following students were adjudged winners.



## GRADUATION DAY CUM ETHNIC DAY CELEBRATIONS



On 16th September 2021, Purvi organised the graduation day with the theme of ethnic wear virtually, live streaming was arranged for the students from the AV room of the college to all the final year students. At the Inception of the program the coordinators for all the forum of SICM were awarded the certificate of appreciation by the principal. Followed by which the principal Prof. Vidya Shivannavar addressed the students virtually highlighting the importance of the day and recalling the three years journey of the batch with all the ups and downs during their course of time. During the programme NSS volunteers of the batch presented a picture of volunteers with NSS and YRC officers centered by the principal as a token of memory.



## TALENT HUNT

On 16th November 2021, giving light to the fresh talents of first year B.Com and BBA students PURVI organised a talent hunt programme for the academic year 2021-22. The chief guest Ms.NisargaGowda, Principal Prof.VidyaShivannavar, Purvi convener Asst. Prof. Bharath P N and Lakshya Convener Assoc. Prof Ravishakar B S were present on the stage. With the watering of sapling talent hunt of Purvi and Lakshya was inaugurated. Ms.NisargaGowda addressed the young students motivating them with her experience and memory at SICM. Then principal addressed the students and appreciated them for participating in the talent hunt event and encouraged to participate upcoming events.



## INTER-CLASS COMPETITIONS

From 17th – 24th November 2021, the inter class competitions for four days with different competitions scheduled to showcase students competitiveness in arts and skills. Students were given one hour time slot and option of participating both the events within the time limit instructed.

### Day-1 : 17th Nov 2021 (Mehandi and Nail Art)

On the day as per the schedule, events Mehendi and Nail Art was organised. There were 15 registrations for Nail Art and 34 registrations for Mehendi. All the students had given their best and top three performances were selected to be awarding.

### Day-2 : 18th Nov 2021 (Canvas Painting and Pencil Sketching)

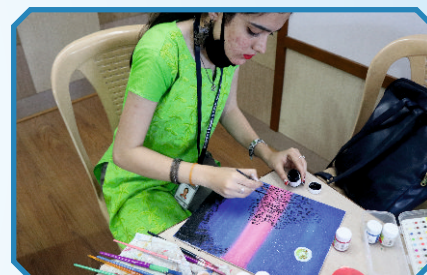
On the second day of the competition event Canvas Painting and Pencil Sketching Competitions were organised. There were 07 registrations for canvas painting and 53 registrations for pencil sketching. The students showcased their thoughts and love about nature through their paintings.

### Day-3 : 23rd Nov 2021 (Rangoli and Vegetable/Fruit Carving)

On third day of the competition events were Rangoli and Vegetable/Fruit Carving. There were 57 registrations for the events.

### Day-4 : 24th Nov 2021 (Face Painting and Hair Style)

On the fourth day of the competition, events were Face Painting & Hair Style. There were 32 registrations for both the events.



## COLOUR WEEKAT SICM

From 15th to 24th November 2021 Purvi organised the Colour week. A poster notifying about the event was circulated amongst students and staff and it was informed students to be the part of colour week by wearing particular coloured dress code for the day to class. As a result students responded to the event by wearing colours of the day attended the classes. Day-1 15th Nov, Monday-Blue, Day-2 16th Nov, Tuesday-White, Day-3 17th Nov, Wednesday-Red, Day-4 18th Nov, Thursday-Green, Day-5 23rd Nov, Tuesday-Yellow, Day-6 24th Nov, Wednesday-Black. Students were also given opportunity of decorating their class room with a theme and topped three class rooms were announced through public address system next day in order to encourage the students. The event was successfully completed. Colour code was planned accordingly. Total 6 colours were coded for each day and it was informed a day before in advance. The colour code was as follows:

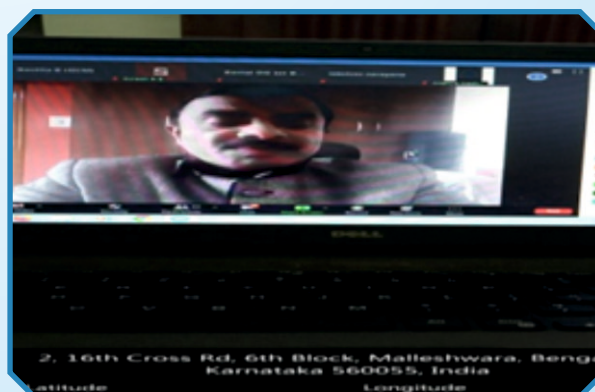
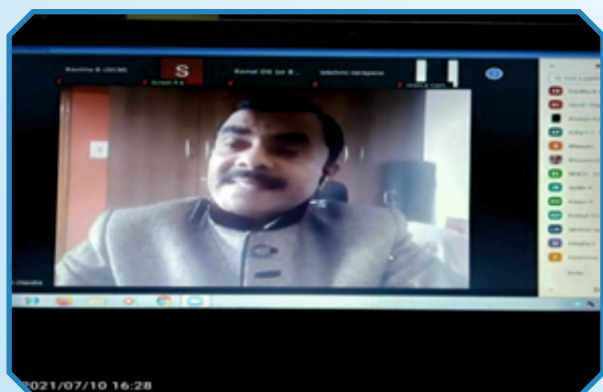


Day-1	15th Nov, Monday	Blue
Day-2	16th Nov, Tuesday	White
Day-3	17th Nov, Wednesday	Red
Day-4	18th Nov, Thursday	Green
Day-5	23rd Nov, Tuesday	Yellow
Day-6	24th Nov, Wednesday	Black

## A WEBINAR ON "AMBEDKAR'S VISION ON EDUCATION"

Ambedkar Study Centre of Seshadripuram Institute of Commerce and Management organized Webinar on 'Ambedkar's Vision on Education' on 10th July 2021. Prof. V Girish Chandra Dean, Department of Language and literature, Karnataka Sanskrit University, Chamarajpet, Bengaluru was the resource person of this webinar. The Resource person explained the childhood life and struggle of Dr. B R Ambedkar and also about his achievements, contribution to the nation.

The event was very informative and knowledgeable to understand the 'giving unity and solidarity to social life', 'ideal society and social welfare through positive actions', 'constitutional morality to delegitimize traditional religious morality' and 'importance of Education for Women'.







## ECO-MITRA (NATURE CLUB)

### A one day workshop on “Global warming and Need for systems thinking”

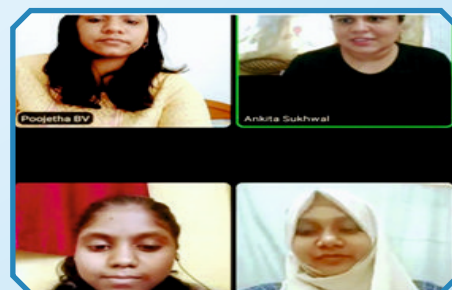
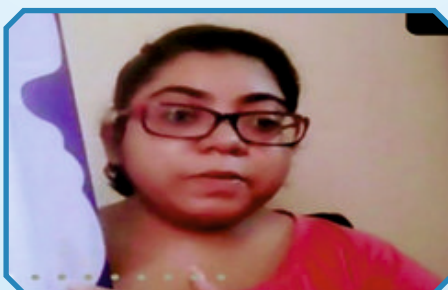
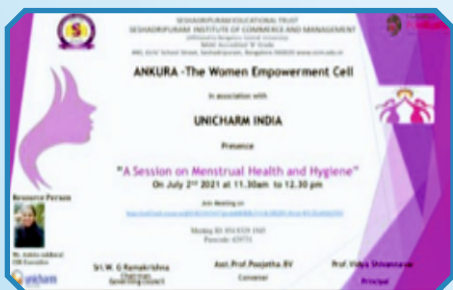
On 24 Nov 2021, The forum organized one day workshop on the topic “Global warming and Need for systems thinking” to create awareness among students about “Global warming” and their impact on the environment and remedies to be taken to overcome global warming”. The resource person for the workshop was Dr Indu K Murthy, Principal Research Scientist leading Adaptation and Risk Analysis vertical at Centre for Study of Science, Technology and Policy (CSTEP). Ms Ramya Natarajan Research Scientist in the Climate, Environment and Sustainability sector at CSTEP. The work shop was organized in two sessions, In the Session one Dr Indu K Murthy shared the importance of causes of global warming, pollutants contributing to global warming , climate change , temperatures change, In the session two, the resource person elaborated the remedies stated by UNO United Nations Organization and sustainable development goals issued by UNEP.



## ANKURA THE WOMEN EMPOWERMENT CELL

### A Session on Menstrual Health and Hygiene

The form in association with Unicharm India organized A Session on Menstrual Health and Hygiene for all girls' students and also for lady faculties on 2nd July 2021 at 11.30am to 12.30pm. There was 100 participant for the session. The resource person for the session was Ms.Ankita Sukhwai, Executive CSR from Unicharm India. Resource person spoke and educated about the Menstrual Cycle and effect of COVID 19 vaccination on Menstrual cycle and also clarified and discussed all the quires and doubts related to the topic.



# SELF GOVERNANCE DAY -2020-21

## Role reversal at SICM



Handing over the incharge to Mr Rahul Solanki the principal for a Day by Prof. Vidya Shivannavar the Principal of the College

Seshadripuram Institute of Commerce and Management held a very unique and meaningful program on 2nd August 2021 as 'Self Governance Day' with a concept of 'Role Reversal' for a day between the students and the entire staff of the college. Students taking over the roles and responsibilities of all the staff members right from the principal to the security guard of the college for a day are the highlight of the program. The event holds a great responsibility of churning out the ability in each student to take responsibilities given. Under the leadership of Prof. Vidya Shivannavar the principal of the college along with her entire staff member were successful in handing over their roles in college to students playing their roles respectively and themselves enjoying their roles as students. Nadoja. Dr. Wooday P. Krishna, Honorary General Secretary visited the campus during the event.



Nadoja Dr. Wooday. P. Krishna the Honorary General Secretary of Seshadripuram Educational Trust visited the campus and expressed his extreme happiness about the successful conduct of the event. It was found



## Role reversal for students published in Aug 6 Friday, 2021 Issue

students taking classes and teachers attending classes throughout the day. Overall, students who took the roles of teachers expressed their happy and challenging experience on participating in the role reversal. PURVI the forum for cultural and performing arts of the college hosted the program as every year. The much appreciated and anticipated program of the year was successfully conducted even during this tough pandemic situation, something to cherish for both students and staff.