Seshadripuram Educational Trust

SESHADRIPURAM INSTITUTE OF COMMERCE AND MANAGEMENT

COMMERCE CHRONICLE

Department of Commerce and Management

Bi - Annual

NEWSLETTER

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About
The Department

In Seshadripuram Institute of Commerce and Management Department of Commerce & Management was established in 2005, offering B. Com & B.B.A.
It commenced its journey with a mere strength of 100 students; the institution now caters to 891 students. The department of Commerce & Management strives hard to imbibe the knowledge through real time live experience, conferences, certificate programmes, faculty development programmes, seminars, guest lectures to enhance the knowledge of students and faculties to keep them updated.
The Department also organises industrial visits, educational tours to bridge the gap between college & industry through practical exposure.

Editorial members

Prof. Vidya S. Shivannavar
Principal

Assoc. Prof. G. Punitha
HOD, Dept. of Commerce & Management

Asst. Prof. Spandana V.R.
Dept. of Commerce & Management

Asst. Prof. Bharath P.N. (Reviewer)
Dept. of English

Report on "Why Investing is Important?"

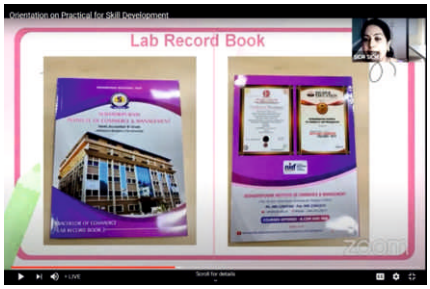
Date	13.11.2020
Platform	Zoom
Convener	Asst. Prof. Spandana V.R.
Co-convener	Asst. Prof. Suresha B.
Organized by/Resource person/Judges	Mr. Vivekananda B., Student, Seshadripuram Institute of Commerce and Management
Objective of the program/activity	To give a platform for students to share their knowledge on the topic of their choice
Number of participants	40

Business Lab had organized a webinar on "Why Investing in Important?" to the students to enhance their knowledge on investment avenues. The speaker for the session was Mr. Vivekananda B, student of I B.Com. A section. He gave insights on importance of investment and avenues available along with income analytical table and benefits of investment. The session was planned in order to give a platform for the student to share his knowledge on the topic of their choice. Appreciation letter was given to the student. It was beneficial for both students and the speaker for the day.

OUTCOME : Its enhanced knowledge of the students and has motivated students to take up sessions of this kind.

Reports

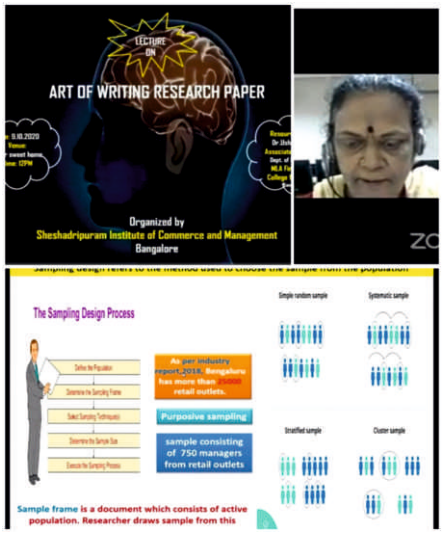
Orientation on Practicals for Skill Development to First Year B.Com. Students



Committee	Practical for Skill Development
Convenor	Assoc. Prof. Pramod A.V.
Date of event	21-11-2020
Number of Students	240
Speaker	Assoc. Prof. Punitha G. Head of the Department of Commerce

The continuation of the online classes for the odd minister of 2020-21, the college Department of the Commerce decided to conduct an orientation session to the students of 1st year B.Com before commencement of the practical classes. The Department of Commerce head was requested to be the resource person. The session went on for almost half an hour since the number was restricted to hundred in Zoom app it was also hosted in YouTube to ensure that the students attend and make the best use of the session. The session comprised of clearly mentioning about the various aspects of the syllabus, also the methodology in which the books has to be maintained and the submissions to reach the college during specified time. The session ended with Presidential remarks and vote of thanks by principal Vidya Shivannavar she also expressed certain basic rules and regulations that need to be adhered to by the students even while attending the online practical classes.

A Webinar on “Art of Writing Research Paper”



Date	09.10.2020
Time	12.00 pm
No. of Participants	265
Platform	Zoom and YouTube

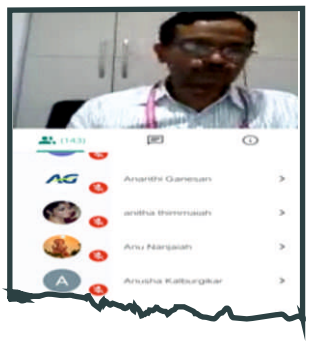
Manthana – The Research Cell had organized a webinar on "Art of Writing Research Paper" to impart knowledge on writing research papers to all the students. The Resource Person for the session was Dr. Usha Devi N, Assoc. Prof, Department of Commerce, MLA First Grade College.

The session commenced with introduction to the basics of research, types of research papers, criteria to select topic for writing papers were discussed. Madam also gave an insight on writing abstract, objectives for the paper and the structure for writing conceptual research paper including statistical tools to be used to analyse and interpret data. It was an interactive session with the students.

Webinar on
"Effective Online Teaching Pedagogy for Accounting"

Date	13.07.2020	
Time	11.00 AM	
Platform	Google Meet	
No. of Registrations	642	
No. of Participants	Staff of SICM	29
	External Participants	140
	YouTube viewers	65
	Total	234

Objective for conducting webinar:



Teachers who are supposed to be the constructors of the country are not trained at any level with regard to class management and choosing best teaching methodology, teachers now have a challenge of constructively adapting to the mode of online due to COVID 19, keeping this in mind, Department of Commerce and Management conducted this webinar to train the faculty members of various institutions

Webinar started with introducing the resource person and welcoming the entire participant by head of the department of commerce and management followed by prelude by principal.

The speaker for the session Dr. Janardhan T G, Principal, MES Degree College of Arts and Commerce spoke about the effectiveness of virtual vs. Offline classes due to inevitable situation. He broadly classified the online classes into Movie mode i.e.., interactive classes, recorded videos on YouTube and websites which is easy to grasp by students and Still Mode i.e., Notes, question papers, PPT's with or without audio.

Sir emphasized on Pre-Testing on a reliable small batch of slow learners, students from Kannada medium and consider their feedbacks seriously. Teachers' accent, simple language, facial expressions, time management and speed of lecturing also are vital to ensure effectiveness of online classes.

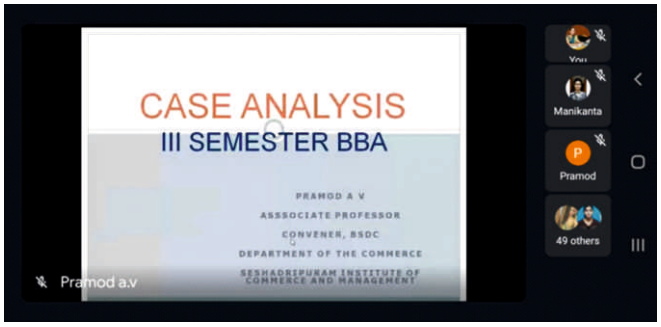
He also spoke about the challenges faced by the teaching fraternity due to virtual classes like mischief by the attendees, complicated content in PPT's, source of information to conduct classes. Authenticity check to be conducted to ensure accuracy and reliability of problems, theories and credit line to be mentioned to acknowledge the source of content presented. Supporting content of presentation with charts, quotations, pictures, videos and quiz helps in engaging students effectively during the online class.

Sir advised about Making virtual class as near to a real class using desktops, limiting students strength per session and sending materials to students prior to the class.

He made a very important statement with the quote "Learning is eternal for teachers" considering this as an opportunity to imbibe this skill. And he concluded the session by answering the questions of participants, the overall session of the webinar was concluded by assistant professor Sindhu jadhav by rendering vote of thanks.

Seminar on
Curriculum Orientation on Case Analysis to II BBA Students

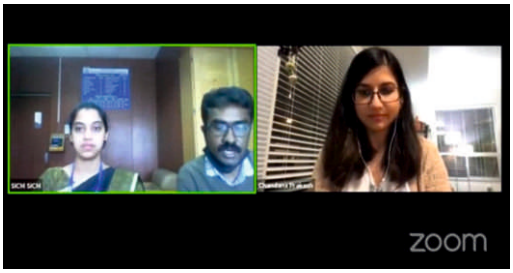
Date of event	08-10-2020
Number of Students	58
Speaker	Assoc. Prof. Pramod A.V.



With the advent of Case study Analysis as a a part of the curriculum to the students of 2nd year BBA the college through its convener of Business Skill Development Exercise organised a Webinar to train the students on how to analyse the case study and answer the relevant question which are following the case study in the workbook which is designed by the college. The event began at around 5PM and the speaker highlighted about the evolution of the case analysis and also picked up two cases and help students in analysing and converting into marks as per the requirements of the university nomenclature. The event ended in an hour with a formal vote of thanks by Principal Prof Vidya Shivannavar tendered the closing remarks.

Artificial Intelligence in the Digital Era

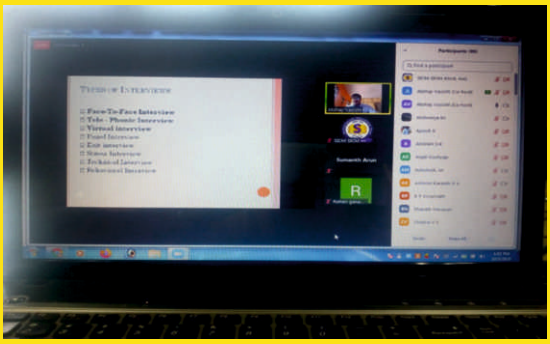
Date	18.11.2020
Platform	Zoom
Convener	Assoc. Prof. Shivakumar S.L.
Co-convener	Asst. Prof. Spandana V.R.
Organized by/Resource person/Judges	Mrs. Chandana Prakash, Software Engineer, Amazon, Settle, Washington
Objective of the program/activity	To give insights to students on basics of Artificial Intelligence and career opportunities
Number of participants	158



Manthana – The Research Cell had organised an International Webinar on Artificial Intelligence in the digital Era to students to give insight on basics of AI and various career opportunities available. The Resource person described right from the evolution of AI, its significance and potential of such technology to change the world. She also gave detailed information about the applicability of Artificial Intelligence in various fields like Marketing, sales, education, Health sector etc. The session was very interactive and all the doubts of students were clarified by the resource person.

Enhancing Hybrid Interview Skills

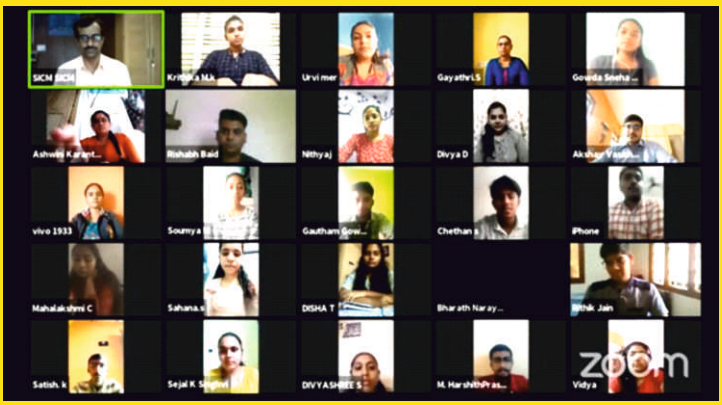
Date of event	03-10-2020
Number of students	150
Speaker	Sri Akshay Kumar
	Team Leader
	JP Morgan Chase and Company



With the sudden emergence of pandemic, covid-19, the corporate sector of the country has managed to keep up with their day-to-day operations with the help of the developed internet technology and abridged connectivity to the remote parts of the country, leading to emergence of online Communications and correspondence to ensure that working in collaboration is not disturbed, keeping this particular aspect in view, we at Seshadripuram Institute of Commerce and Management through Aikya: Centre for Career Development are conducting a Webinar to train our students to acclimatize themself to the hybrid mode of interview that is participation in both online as well as offline mode. The webinar is hosted in association with the Nexus, The Alumni Association by inviting an alumni who has proved the core competence in the journey of the corporate life, the objectives of the webinar are:

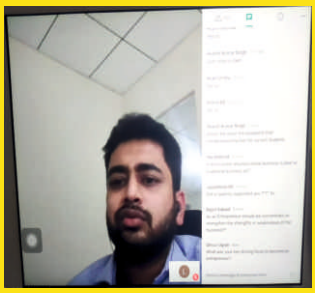
- To educate about the attire and basic nomenclature for interview
- To educate students as to keep up with their motivation and participate in Group Discussion in both online and offline mode.

With an intention to provide information to the placement registered students relating to the preparations that they are expected to make for the placements the College arranged for a Webinar In zoom app from 1:30 pm onwards. Associate Professor Pramod A V, briefed about the event followed by Welcome by Principal, Prof .Vidya shivannavar, the speaker Akshay Kumar addressed the students about the various parameters of judging the candidate by the Company and highlighted the importance of Interviews and Group Discussion and its preparations irrespective of whether it is in online or offline mode. The speaker gave insight about the possible questions ans the mechanism of answering the questions. Session was conducted for almost an hour Q and A session was extended by another 30 minutes. The formal vote of thanks brought down the curtains to the program.



“The New Horizons in Entrepreneurship”

No of students registered	110
No of students participated	100
Faculties participated	30
Webinar platform	Google meet

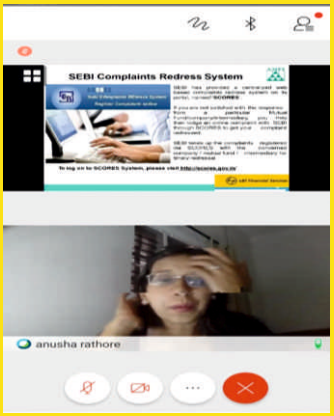


A webinar was conducted on 14th June 2020 at 11am to 12pm for all the students of our college and sister institution of SET

A speaker for the webinar was Sri.Ashwin Dange Business head GRS Fantasy Park who addressed about the development of entrepreneur skills, challenges faced by entrepreneur, factors affecting entrepreneur decisions and Strength and weakness of entrepreneur.

Investor Awareness Program

Date of event	27-11-2020
Platform	CISCO WEBEX
Convenor	Assoc. Prof. Pramod A.V.
Number of students	70
Speaker	Anusha Rathore Senior Consultant and Financial Educator Finsafe Private Ltd.



Students generally are guided about their career but generally financial planning is ignored, to give insights about the Financial planning once they start earning, Aikya: Centre for Career Development had organized webinar. The objectives of the webinar are

1. How to starting Investing?
2. How Mutual Fund work?
3. How to choose a fund?

The session started at 1 p.m. with a small inauguration by Smt. Soumya from Finsafe Financial Services Private Limited, the speaker Smt Anusha Rathore highlighted the importance of investing in a mutual fund by clearly specifying certain rule of thumbs which has to be followed by every student once they start earning, the proper demarcation between the Savings and Investment has to be drawn by every individual, the speaker further gives an insight with live examples to justify as to what is Savings and what is investment. The sessions went on for a period of 1 hour followed by a question and answer session, the objective of conducting the session was met as the students took out the various aspects with regard to the finance and heard about the net annual value as a tool for measuring the growth of funds when invested. The students were exposed to the Jargons used in finance which was a positive intake.

FORENSIC ACCOUNTING

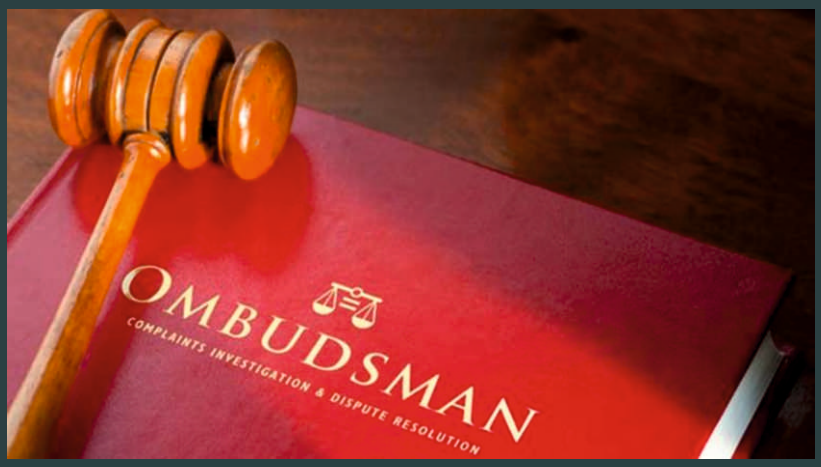
Financial scams have become quite natural in the contemporary scenario. Financial frauds are a form of theft which occurs when a person or entity takes money or property, in an illegal manner, with the intention to gain a benefit from it. Growing financial scams like embezzlement, internal thefts, white collar crime, banking fraud, money laundering, internet crimes etc. have given rise to a new accounting branch called 'Forensic Accounting'. Forensic means 'suitable for the use in a court of law'. Forensic accounting is rapidly growing area of accounting which is primarily concerned with identifying and preventing complex financial matters. It is not just concerned with accounting but also about inspection. With regards to qualification for forensic auditor he must complete the Certificate Course on Forensic Accounting and Fraud Prevention (FAFP) offered by ICAI after CA Exams or may also pursue Diploma in Systems Audit (DISA). The most recognised qualification for Forensic Audit is Certified Fraud Examiner (CFE) offered by Association of Certified Fraud Examiners. The basic requirement for the course is just Bachelor's in any field with 2 years professional experience. Forensic accountants understand the business activities, financial and accounting reporting systems, auditing standards and procedures and investigative techniques to perform their work. The main steps in forensic analysis are data collection, data analysis and reporting. This job is handled by forensic auditor or investigating auditor who is generally a Chartered Accountant who are called by law enforcement companies to examine the frauds. Application of forensic accounting may include tracing funds, insolvency, tax frauds, helps solve financial crimes, can be used as a tool to evaluate the work of professionals and helps businesses detect illegal activities in the business. Forensic accounting is not an easy task as it requires chartered accountants to go through every document to complete investigation which consumes lot of time. Due to lengthy time period it is very expensive and can also affect employee morale. Businesses should review their operational procedures for compliance of standard. Frequent examination helps reduce the damages and frauds. The role of forensic accountants is very crucial in the contemporary conditions as they are often used by lawyers in family law, criminal law and business law.

Spandana V.R.
Asst. Prof. in Commerce

Ombudsman in Education System - An Obligation?

Ever since the Government has proposed a decision to appoint an Ombudsman in Universities, there has been heated arguments amongst the pro and against troops. Even the Supreme Court of India has raised this as a concern in relation to Viplav Sharma case regarding dilution of academic standards, which has attracted more eyes over the issue. Ombudsman An official or authority who addresses issues of public appointed by the government can stabilise the scenarios in the universities. Being appointed by the committee formed by UGC, Central government and HRD Ministry will address such issues and report it to the HRD Ministry.

Education being the foundation to a career a pupil is expected to build upon, any University is bound to provide quality of education to its dependants. Change in perception of society towards necessity of a degree over knowledge has depleted the Moral behavior of stakeholders in today's education system. Seeking degree over the knowledge has been giving rise to negligence of duty among teaching class due to demotivation in many circumstances. As the system being a whole and sole means to provide quality in knowledge to the younger generation, they are in turn failing to meet the standards, giving way to many immoral ways of availing degree, thus turning the education into business. In order to deliver quality in any mode of service, it is essentials to have a check point. Appointing Ombudsman in Universities would create this essential check point and ensures the quality of education to all. Decision taken by Smriti Z Irani Ex HRD minister to appoint an Ombudsman in Universities would have not only addressed the grievances of pupil, but also would have helped in keeping a check on the quality of Universities in each stages. Rise in errors in exams conducted, results declared, dilution of syllabi will be resolved and prevented from occurring in future. A strong stand on appointing Ombudsman in Universities by Prakash Javadekar, current HRD minister is expected to make a difference in Present Scenario.



Sindhu U. Jadhav
Asst. Prof. in Commerce

List of FDPs 2019-2020

Sl No	Name of the	Event	Topic	Venue	Date
1	Ujwala Prasad Suresha B.	FDP	FDP Program on Income Tax -II	Bharathiya Samskruthi Vidyapith	29.01.2020
2	Amar H.A. Suresha B.	Curriculum Orientation Program	Orientation program for 2nd sem B.Com subjects	St.Francis college	11.02.2020
3	Suresha B.	Curriculum Orientation Program	Second semester BBA	BMS college for women	27.02.2020
4	Netravathi E.	FDP	Tools and techniques for professional development	Jain college, RR Nagar	06.03.2020
5	Akarsh Kumar Singh B.P.	FDP	Blended learning pedagogy using MOOCS	IIMB	07.03.2020

List of Paper presented 2019-2020

Sl No	Name of the faculties	Date	Topic	Paper title	Venue	Event
1	Punitha G Priyanka B	19.02.2020	Multidisciplinary research on challenges to change and development	A study on Cognizant of green marketing among rural customers	VET First Grade College	International Conference
2	Pramod A V	27.02.2020	Emerging trends in accounting, Finance and taxation	Tax implications on individual assessees	Jain University	International Conference
3	Vidya Shivannavar Vinija C Spandana V R	12.03.2020	Social media and intelligence	A study on metamorphosis and impediments of digitisation in Indian banking sector	Karnataka College of Management and Science	International Conference

List of Publications 2020

Sl No	Name	Journal name	ISSN No
1	Pramod A.V.	Studies in Indian Place Names	2394-3114

List of webinar series attended by Faculties

Sl No	Name	Topic	Date	Institution name
1	Spandana V R	Research Methodology	07.05.2020	Nagarjuna Degree college
2	Spandana V R Punitha G Manjushree R	Understanding safe workplace - Salient features of PoSH	15.05.2020	R V Institute of Management
3	Pramod A V	A C T - Right now COVID 19 and its implications	29.04.2020, 30.04.2020 and 1.05.2020	Jain Deemed to be University
4	Asha S	Webinar on writing quality research papers	22.05.2020	International school of management, Patna
5	Suma B G Vidya S Shivannavar	Turn the challenges to opportunities : COVID 19 Pandemic and measures to combat by higher education institution of India	28.05.2020	NAAC, MHRD
6	Amar H A Asha S	Webinar on Outcome based education	27.05.2020	INPOD India Pvt Ltd
7	Amar H A Asha S	Webinar on DuPont analysis	27.05.2020	SSMRV college
8	Sharada S Vinija C	The impact on Attitude, Behaviour and Emotional intelligence on performance	26.05.2020	AIMS School of Business
9	Vinija C	Online Teaching - learning and Online assessment demo	28.05.2020	Inpods India
10	Suma B G	National level webinar on The dawn of artificial intelligence	3.06.2020	Cosmopolitan's Valia Chhanganlal Laljibhai college of commerce and Valia Lilavantiben Chhanganlal College of arts
11	Asha S	Research Reinvented	29.05.2020	Indian academy degree college
12	Asha S	Virtual divide coping with the challenges	29.05.2020	Govt RC college of commerce and management
13	Akarsh Kumar Singh B P	FDP - Impact of AI during Pandemic Times	4.06.2020	Mc Graw Hill webcasts
14	Dilip Kumar Yadav	Covid ke baad ki duniya aur uchh shiksha me online Hindi shikshan	30.05.2020	MOP Vaishnav college for women (Autonomous)
15	Dilip Kumar Yadav	Varthaman samay me Hindi ki Shaikshanik chunothiya	1.06.2020	Dr.N S A M First Grade college
16	Suresh R B	Managing your finance and investments during Covid times	3.06.2020	SSMRV college
17	Suma B G	Managing stress and coping with pandemic : A new normal for teachers	5th and 6th June 2020	St.Philomena's College
18	Suma B G	Implications of Covid 19 on Financial Sectors	8.06.2020	V P Institute of management studies and research
19	Suma B G	FDP - Artificial Intelligence in Classroom Teaching	6.06.2020	J V M Degree College in association with The Magic Data
20	Amar H A Ravishankar B S	Managing your finance and investments during Covid times	3.06.2020	SSMRV college
21	Amar H A Ravishankar B S	E-Resources for research in management	3.06.2020	Dr.N S A M First Grade college
22	Amar H A Ravishankar B S Akarsh Kumar Singh B P Shilpa C S	Wealth creation in Turbulent times	30.05.2020	St Pauls College
23	Akarsh Kumar Singh B P	Role of marketing in times of pandemic	11.06.2020	Mc Graw Hill Stay Tuned
24	Akarsh Kumar Singh B P	Future of education post Covid	18.06.2020	Mc Graw Hill Stay Tuned
25	Suma B G	5S for Swachh Bharath	13.06.2020	BEL First Grade College
26	Suma B G	Research writing and Enhancing visibility	21.05.2020	Ramnarian Ruia Autonomous college
27	Suma B G	Challenges before higher education system during Covid - 19 pandemic	8.06.2020 to 14.06.2020	GFGC and PG study Centre
28	Asha S	Higher education in India: Need for a paradigm shift (Post Covid 19)	29.05.2020	Dr.N S A M First Grade college
29	Asha S	Methodologies of Virtual learning during Covid 19	10.06.2020	The National College, Bagepalli
30	Asha S	Best cyber security practices in corona era Covid 19	19.05.2020	SFGC, Yelahanka
31	Pramod A V	Taxation Regime - Old tax regime v/s New tax regime	12.06.2020	Jnana Jyothi degree college
32	Sharada S	Creating Google forms and generating E-Certificates	5.06.2020	Karnataka Govt college teachers association Kud Zone
33	Shilpa C S	Human, Health and Herbs - 3H	30.05.2020	Mahila Vidyalaya Degree college
34	Asha S	Impact of Covid19 on Academic Libraries	19.07.2020	BES College

Our Achiever

Assoc. Prof. Pramod A.V.
Dept. of Commerce

Congratulations for being the Resource Person for webinar titled "An Overview of International Financial Reporting Standards" on 17.12.2020 at Government First Grade College, Vijayanagar.

Asst. Prof. Akhila Devi S.
Dept. of Commerce

Congratulations for clearing KSET examination

Seshadripuram Educational Trust

Seshadripuram Institute of Commerce And Management

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